

Sierra Madre News

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Sierra Madre, California — Thursday, November 11, 1965

16 Pages — Vol. 59, No. 2

First Mayor 97 Reminisces, But Boasts of First Great Grandchild

EXPLANATION

It certainly was not our decision that we could not have pictures of Her Royal Highness Princess Margaret when she visited Sierra Madre on Tuesday of this week.

Due to not being able to afford a photographer on our staff, and our place in the line not being close enough to take snapshots, coupled with being a small weekly and not having an engraving plant, any publication of this sort would be ten days later.

Due to security reasons the British Council could not furnish us pictures until some weeks later, therefore it was our decision, and sanctioned by the British Council that we would not create unnecessary security measures on our part by being present and not being able to accomplish any purpose.

Veteran's Day Program Planned At Library Park

The Upper San Gabriel Valley Veterans' Council will sponsor a Veterans' Day program at Library Park, Monrovia, on November 11, at 10:15 a.m. Music will be furnished by the Monrovia High School band under the direction of John McRae. George Klein will be master of ceremonies.

The colors will be posted by Duarte Post No. 7483, Veterans of Foreign Wars. The Pledge of Allegiance will be led by Commander Roy Sherman of the same organization.

The special event of the day will be a short address by the Honorable Glenard P. Lipscomb, who will be introduced by Mayor Roy Kropke of Monrovia.

A short memorial service will be conducted by Ovila Brudeau, Commander of Post No. 44 Monrovia American Legion Auxiliary.

This is an annual event and the public in the entire San Gabriel Valley is invited to attend.

SM Kiwanis Club Installation Dinner Nov. 11

The official installation of the Sierra Madre Kiwanis Club officers for 1966 will be held Thursday, November 11, at the Flamingo in Arcadia, announced Jim Wolfe, chairman for the occasion.

Installing officers from the Division are Lt. Gov. Walt Hodges and Lt. Gov. Elect Bernie Boomer, the new officers to be installed are, president, Bob Hatfield; vice president, Hugh Barton; secretary, Henry Nelson, and treasurer, Sam Simpson, and the board of directors include Carl Hobson, Dan Monahan, Dick Dodge, John Watters, Bill Lockwood, Bill Sullivan, Paul Carter, Rudy Kochevar, and Ben Wrightman.

After the formal ceremonies of the installation, the new officers and board members with their wives will have the fun of "demoting" the outgoing officers.

At the regular luncheon meeting, Tuesday, November 9, Paul Carter introduced William Kinworthy, the deadline for medication is Friday morning.

Emergency
A little girl was bitten by a dog in her yard at 140 Coburn in Sierra Madre, Wednesday, November 4, by a dog with a mixture of Dachshund and Chihuahua, color a mixture of brown and black. The dog must be found to determine if he has had rabies shots. The owner of the dog may be a girl in the 4th or 5th grade and the dog's name could be Rusty.

Any knowledge of this dog please immediately call Mr. Hernandez at 355-8692. The deadline for medication is Friday morning.

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A Sure Taxpayer Revolt States Jan Maddox; I Will Start It!

A Rare Honor For Sierra Madre

Louis Van Iersel Honored On This Veterans' Day '65



LOUIS VAN IERSEL

By Mary-Madeleine Lanphier

Reputed to be the most decorated man of World War I, Louis Van Iersel has lived here with his wife Hendrika, at their home at 134 E. Montecito since 1946.

Most old timers here are familiar with the fact that he is one of those who have been awarded the rare Congressional Medal of Honor for Valor, and it is as bearer of this award that Van Iersel participates this Veterans' Day in the ceremonies arranged by the Veterans' Day Committee of Los Angeles, Inc., to be held at the Fountain in Exposition Park, and then as a guest of honor at the luncheon in the Biltmore for General Earle G. Wheeler, chairman of the Joint Chiefs of Staff.

Some know, too, that Louis Van Iersel participated in the inauguration of former President John F. Kennedy, and both inaugurations for former President Eisenhower. Fewer people are aware that our hometown national hero was also twice awarded the French croix de guerre and a British award, among others.

For those who know nothing of the background of all this, we were able to garner some details, modestly unmentioned before, from the account in a new book on winners of the Medal of Honor, which we dipped into as we munched a superb Dutch cookies shaped like a king, from Van Iersel's 72nd birthday last week, and asked newcomer questions of the hero.

He was christened Ludonous Maria Matheys Van Iersel, had his name changed legally to Louis, "because they wanted me to write it all out on the payroll."

Though he both skated on and swam in the canals of Holland, his mother restricted the swimming because she thought he wasn't too good at this; interestingly enough, though, water and swimming were part of the hazard in several of his feats. He became a sailor early, and each trip to the U.S. made him more eager to become an American. In 1917, by the time he was 23, had come to this country and within 2 months enlisted in the Army, he had already begun the hero habit. With several shipmates, he went through a rough storm in a small boat and rescued the crew of a small ship in distress, for which he received five pounds in gold from the King of England, the British Life Saving

Medal, and the Medal of the Benevolent Life Saving Association of N.Y. "After you get one medal, it's easy to get more," says Van Iersel. "It's the first one that's kind of hard to get."

But the Army gave him no hero welcome. He was suspected of being a German spy, because though he

WEATHER

	High	Low
Nov. 2	84	54
Nov. 3	87	57
Nov. 4	92	61
Nov. 5	86	52
Nov. 6	73	56
Nov. 7	76	53
Nov. 8	76	54
Rainfall to date	00"	
Year ago to date	36"	



DORIE WILLIAMS of La Canada, Joice Aisawa of Sierra Madre, and Sara Gundry of La Canada rehearse for AWS fashion show at Pasadena City College, Wednesday, November 17, at mother-daughter banquet at 6:30 p.m. in the Campus Center.

City Orders All Work In Tract 27459 Completed By Nov. 23; Suit Ordered

Engineer To Be Hired On A \$300 Month Retainer Base

The City Council, having had a discussion on the completion of the Arbitration agreement of the Sierra Madre Estates, and sitting in quorum as to its next move, Mrs. John (Jan) Maddox of 800 N. Auburn addressed the Council and proceeded in chronological order to reminisce on the past two years of distress created by the subdividers.

"It was a year ago this month that the City was on the fence as to whether to bring court action on the Tract, but withheld it because they thought it would take too long and it could be settled much sooner by agreement. Had this been done then it would have saved much money and heartaches for the property owners of Foothill Avenue," stated Mrs. Maddox.

"Now," continued Mrs. Maddox, "We want action, and if not tonight, the very latest would be the Council meeting of November 23." Continuing, Mrs. Maddox stated that she had just received her tax bill for the year, and "I now feel that I am a partner in the investment of Tract 27459."

"Unless this matter is settled either now or by November 23," she continued, "There will be a Taxpayers' Revolt, and I'll start it." Councilman Parks stated, "I am sick and tired of the whole affair, and rue the day that I made the motion for an arbitration agreement, therefore I make a motion that the Arbitration Agreement Award be completed in full by the Subdividers by Tuesday, November 23, if not the Council instruct the City Attorney to bring suit and seek settlement in Court." The motion was seconded and on roll call vote found that Councilman King objected, Rule, Abernethy and Parks consented and Councilman Sorenson was absent due to the curfew. The motion carried 3 to 1.

So there we have it, 15 lots under discussion, six of which the subdividers agreed to complete, five they maintain were completed, so the burden of proof is for them by November 23. One was contended by the subdividers to be the responsibility of California Edison Company, but doubted by the City Engineer, Bevington; and three lots that the subdividers refused to complete according to the Stern's report as of Oct. 4.

Again, as asked for several months ago, Mrs. Maddox stated that she wanted a complete accounting of the expenditures by the City on this Subdivision, and the revenues received from same, for which she received very little satisfaction from the Council, in that they did not know the answers.

It is a pure estimate by the writer that, somewhere between \$10 to \$12 thousand has been spent by the city, or will have been expended by the City when all accounts payable to the subdividers have been paid and all accounts receivables are

collected. The City Engineer, Bevington, formerly the Crown Cafeteria have owners and managers who recognize the problems of parents with ever-hungry offsprings and have done something about it.

At the Bufeteria the entire family can choose good, plain, American cooking, and you can pile your tray full, and not just once, or twice, but as many times as it takes to ease those hunger pangs. This is the biggest bargain in town, and proves once and for all that it is cheaper to eat out than at home with the entire family.

So, mother, don't call a sitter for the children, give them a treat, as well as yourself and your purse. come in, let Bufeteria be your host.

Contributions according to names and amounts received at the News office now totals \$2400, just a little over half of what is needed. We are asking that all contributors please make an effort to have their contributions in by November 13, the time set to end the drive as far as published names and accounting is concerned.

However it must be remembered the Team is always open to receive your help.

The following are those who have done their part in keeping the Sierra Madre Search and Rescue Team alive and well equipped:

Dr. and Mrs. Jack McKee

Mrs. Audry Smith
Louis Van Iersel
Mark and Steve Lawrence
O. Beam
T. A. Ludwick
Mr. and Mrs. Warren H. Johnson
Jane Bevington
First Western Bank
Mr. and Mrs. James Abernethy
Mr. and Mrs. Paul Burton
Mr. and Mrs. Irl Beatty
Mr. and Mrs. Joe Grippi
Bob and Kitty Shadforth
in memory of Mrs. Esther Voorhies
Margaret Buchanan
in memory of Emile Smith
Mrs. E. A. Cushing
Mr. and Mrs. Perry H. Brown
in memory of Emile Smith
Samuel Schwartz
in memory of Emile Smith
John Woehler
Elizabeth Farrow
in memory of Emile Smith
Noble Jefferson

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Bufeteria Ideal Hosts For Family Dining

Having trouble filling up that hollow leg of your hungry teenager? Do you hesitate treating your youngsters to dinner out because they are growing rapidly and their hunger pangs over eat your pocket-book? Well, your troubles are over, the Bufeteria located at 481 E. Colorado in Pasadena, formerly the Crown Cafeteria have owners and managers who recognize the problems of parents with ever-hungry offsprings and have done something about it.

At the Bufeteria the entire family can choose good, plain, American cooking, and you can pile your tray full, and not just once, or twice, but as many times as it takes to ease those hunger pangs. This is the biggest bargain in town, and proves once and for all that it is cheaper to eat out than at home with the entire family.

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More Earnestly Needed

Search & Rescue Fund Now Stands At \$2400 Nov. 6

Our hearts were indeed saddened this week when the Foothills Area Association as a body presented the Sierra Madre News with their contribution to the Search and Rescue Team.

This was a tidy contribution and more so when it has been found that a great many citizens of that area had already sent in their contributions at an early date.

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Halloween Costume Winners

The winners of Sierra parade received prizes donated by the Kiwanis Club. The prizes were awarded to first, second and third place winners in each grade level (pre-school, kindergarten, and first through sixth).

Those winners are:

Pre-school: first, Angie Rillorta; second, John Scott; third, Sprig Swarthout.

Kindergarten: first, Scotty Brown; third, Julie Ann Wesley.

First grade: Cynthia Udel, Gary Stone, Diana Gale; second grade: Michael Jordan, Debbie Keller, Brian Mullen; third grade, Molly Bennet, Monette Ower, Valerie Peterson.

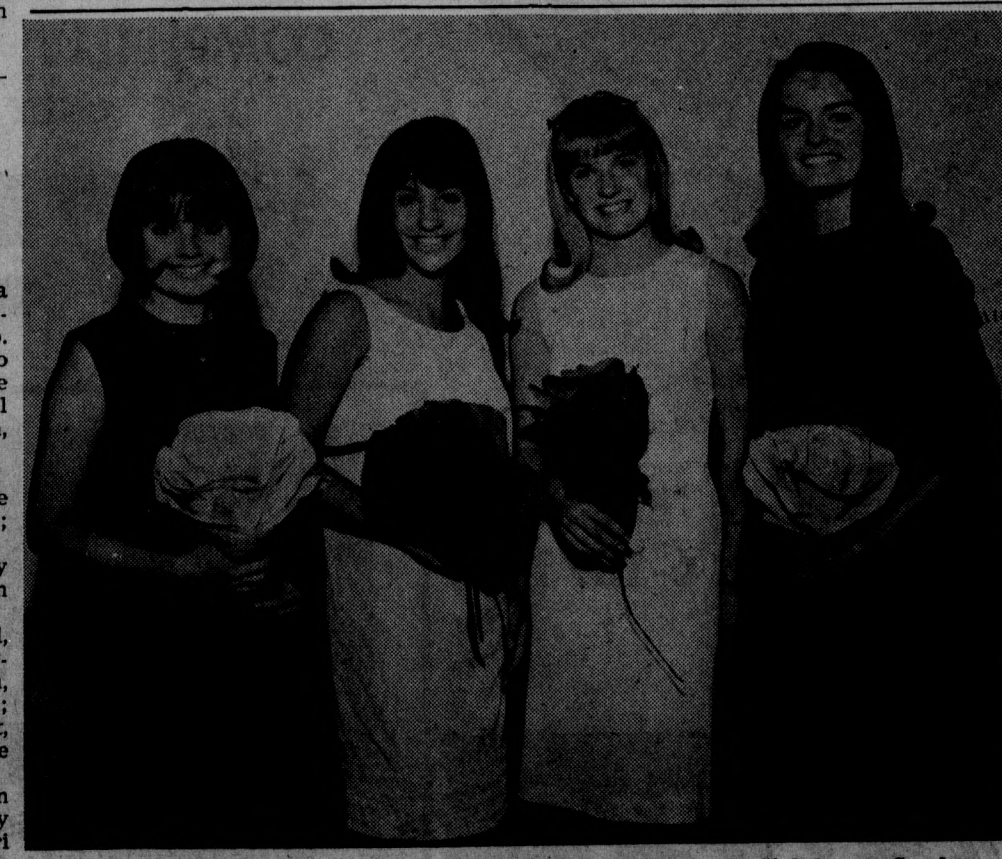
Also, fourth grade, Sharyn Kintzel, Ann Barden, Mary Paquette; fifth grade, Terri Dancy, Sally Hewitt, Toni Moore; sixth grade, John Pedro, Dennis Paquette, Susan Armstrong.

The Lion's Club provided each youngster with a bag

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SIERRA MADRE ROSE FLOAT ASSOCIATION had a very eventful day on Sunday, Nov. 7, when 34 lovely teenage girls who had participated in the annual Rose Sale to help raise funds for our float, competed in a private judging at the Sierra Madre City Hall Council Chambers. The winning smiles of the four Princesses, selected to appear on Sierra Madre's Float in the Pasadena Tournament of Roses, belong to Pam Simons, Suzanne Lopez, Debbie Richter and Donna Edwards.

CHARLES W. JONES, OUR FIRST MAYOR
... A happy Great Grandfather

A School Teacher Turns Contractor And Promoter For Sierra Madre

by Mary-Madeleine Lanphier

EDITOR'S NOTE: This is the first in a series of articles especially prepared as a reminder to the elder generation, and informational to all newcomers to our area. It is our desire that you cooperate with the writer so that she may bring out the details that will be vivid to all readers.

Announcement of the birth of the first great-grandson, Gregg Philip Proctor, of Sierra Madre's first Mayor, Charles W. Jones, symbolizes quickly the "wonderful place to live" quality of our city discussed in my interview with Mr. Jones today. Mr. Jones is 97; his beloved wife, Mary, who passed away only this summer, was 93.

Mr. Jones recently returned from a month's visit with his sister in Hartsdale, N.Y. The change of climate accomplished its pick-up purpose after the major blow of his life, in losing his wife, whose health had originally caused their move to these mountains; he had lived here in the same house with his wife for sixty years, ever since the building of his home put the spotlight on Sierra Madre as a potential residential area.

When asked what he thought was the major problem facing Sierra Madre today, it came as no surprise to have Mr. Jones answer quickly that he thought it was to avoid increase in apartment buildings in the area or the introduction of high-rise apartments. He cited what he had seen of

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Distinctive Hairstyling

The NEW FALL HAIRSTYLES are here!

LOOK YOUR BEST FOR THE FALL SEASON

There's a new YOU mirrored in admiring eyes when you have your hair styled and cut by one of our artistic beauticians

Call for your appointment today — 792-6411

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3844 E. FOOTHILL

PASADENA

S.M. Civic Club Fashion Show Nov. 13

Sierra Madre Civic Club, CFWC, Verdugo District, will present "Fall-for-Fashion" salad luncheon and card party Saturday, Nov. 13, from noon to 4 p.m. in the Sierra Madre Woman's Club, 270 W. Sierra Madre Blvd., Sierra Madre. Donation is \$1.75. A lovely salad luncheon will be served by club members, followed by informal modeling of fall clothes, and also furs. Those desiring may stay for cards following the luncheon.

Civic Club members modeling will be: Mrs. Richard J. (Pat) Armstrong, Mrs. Douglas H. (Lois) Watts, Mrs. Joseph A. (Dorothy) Murphy, Mrs. Robert (Karen) Matter, Mrs. Barry K. (Diane) Williams and Mrs.

Frank J. (Roberta) Ross. Mrs. Willard A. (Doris) Mescher is chairman for the luncheon, assisted by Mrs. George (Betty) Dorman, Mrs. John (Pat) Starkey, Mrs. Russell A. Kudsk, Mrs. George G. (Nelly) Haynes and Mrs. G. Norman (Betty) Kennedy, publicity.

Mrs. Richard (Mary) Jones, president, and Mrs. Armstrong, ways and means chairman, join with Mrs. Mescher in inviting the public to join them for lunch on Nov. 13. For tickets, please call any Civic Club member or Mrs. Mescher at 355-9495.

The bigger the author, the smaller the words he tries to use.

Bridge

The Bridge Section of the Shakespeare Club Philanthropy Department, Mrs. Marvin Nesbit, director, will meet in Stratford House on Thursday, November 18. Mrs. Hobart Stephenson Sr., luncheon hostess, announces luncheon will be served promptly at 11:30, to be followed by an afternoon of bridge. Reservations should be made by Monday, November 15, with Mrs. Harmon T. Frye, chairman.

In reading books, it is well to remember that no one author is wise enough to tell all about anything.

The highest achievement of man is to be able to think through distorted situations and arrive at the truth.

Granddaughter of Sierra Madre Teacher Becomes Bride In October



MR. and MRS. ALLEN J. ALLISON
... nee Dixie Lee Leonard

In a candlelight double-ring ceremony, Dixie Jean Leonard, daughter of Mr. and Mrs. Robert Munns-Leonard of Fawnskin, was married on Saturday, Oct. 23, to Allan J. Allison in the Bear Valley Community Church.

The bridegroom is the son of Mr. and Mrs. D. E. (Bud) Allison of Seward, Alaska.

Many residents of Sierra Madre will remember the bride, who went to elementary school in Sierra Madre and to John Marshall High School in Pasadena. Even more people here will share in the family's rejoicing because of the bride's grandmother, Mrs. Zayda E. Leonard, who taught school here for 32 years. Mrs. Leonard now lives in Fawnskin, Calif.

The bride was given in marriage by her father, Rev. Donald R. Cary, pastor of the Bear Valley Community Church, performed the ceremony. Because the groom's parents, who live in Alaska, were unable to attend the ceremony, his maternal grandmother, Mrs. E. M. Goubert, and his paternal grandfather, Edmond Allison, were present in the receiving line at the reception, held in the church parlor immediately following the ceremony, where the room was decorated by Mrs. Russell Reynolds to carry out candlelight tones of white and yellow of the bridal party, using white and gold autumn leaf accents and white and gold balls with streamers and matching flowers to create a lavish and beautiful setting.

The bride's gown was of full length peau de sole covered by Chantilly lace, with a full skirt which ended in a chapel train. Seed pearls and sequins edged the scalloped portrait neckline and a crown of pearls with sequins held the flowing veil of silk illusion. The bride's bouquet of white carnations was accented by roses.

Identical yellow dresses trimmed in white lace were worn by Karen Oliver, cousin of the bride, and Peggy Leonard, the bride's sister, who lighted the candles used in the ceremony.

Another sister of the bride, Sharon Leonard, served as maid of honor, and Karen Cannon of Pomona and Irene Hettler of Big Bear Lake were bridesmaids. The bridesmaids also wore full length bell skirts of yellow, with the bodices of their gowns in white chiffon velvet. Their headdresses were yellow satin roses with illusion veils, and each wore a delicate necklace consisting of a gold chain with a single pearl, gifts of the bride.

The bride's youngest sister, Kristine Leonard, was the flower girl, and wore a full-length duplicate of the bridesmaids' gowns.

Bobby Leonard, the bride's youngest brother, was ring bearer for the ceremony. Bernard Heblen attended the groom as best man, with Stanley Heith, Charles Woulard and Jack Leonard, all of Big Bear Lake, as ushers.

Mrs. Boyd Oliver, the bride's aunt, served the 3-tiered cake after it had been cut by the bride and groom. Mrs. Reynolds and Mrs. Donald Warren served at the punch bowl and also assisting at the refreshment table were two other sisters of the bride, Diana and Peggy Leonard, and her cousins, Karen and Lori Oliver.

The bride's mother wore a three-piece suit of shell pink brocade.

The bride was graduated from Big Bear High School and attended La Verne and Mount San Antonio Colleges. The bridegroom, currently in the U.S. Army, is stationed at Camp Roberts. The Allen Allisons will be living in Paso Robles at 2223 Spring St., Apt. 7.

Fashion Show Rehearsals Now Almost Complete

Rehearsals are already under way for the fashion show which is always a highlight of Women's Week activities at Pasadena City College, which this year will be November 15-19.

Dawn Baker of Monrovia, president, Associated Women Students, has appointed Nancy Urban of Arcadia chairman of the fashion show which will take place during the mother-daughter banquet on Wednesday, November 17, at 6 p.m. in the Campus Center.

Nine attractive coeds who will model include Anastasia Doovas and Bonnie Mittler of San Marino, Ruth Klindred of Temple City, Lynn, Ratzman of San Gabriel, Sara Gundry and Dorie Williams of La Canada, Joice Aisawa of Sierra Madre, Alberta Walker and Dianne Williams of Pasadena.

Their escorts will include Norman Hubbard, Matt Jefferson, and Bill Stanton of Pasadena, Gabriel Fang of Los Angeles, and Steve Moullen of La Canada.

Shakespeare Club Guest Speaker City Manager

Elder Gunter, city manager, will speak on "Subjects of Interest in and About Pasadena," following the 12 o'clock Shakespeare Club luncheon Tuesday, November 16. Mrs. James C. Chambers, president, will preside at the meeting, and Mrs. Kenneth H. La Mond, chairman of public affairs, will introduce the speaker.

A most timely program will be presented at 1:30 p.m. when Mrs. Walter L. Benedict, program chairman, will present Allyn (Hap) Hazard, author and authority on lunar exploration at Jet Propulsion Laboratory, who will speak on "How We Will Live on the Moon." Mr. Hazard, a competent, experienced engineer in the space field, will present pictures describing the equipment that will be used by the 12-man exploration mission in the late 1960's. The speaker has helped design and build the clothes the first men in the moon will wear and the kind of vehicle (moonmobile) that will transport them between observation points on the moon. At the conclusion of his performance, Mr. Hazard will attempt to answer any questions asked by members of the audience.

Byron Hopper

JEWELER

Sitting Pretty!



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Byron Hopper

JEWELER

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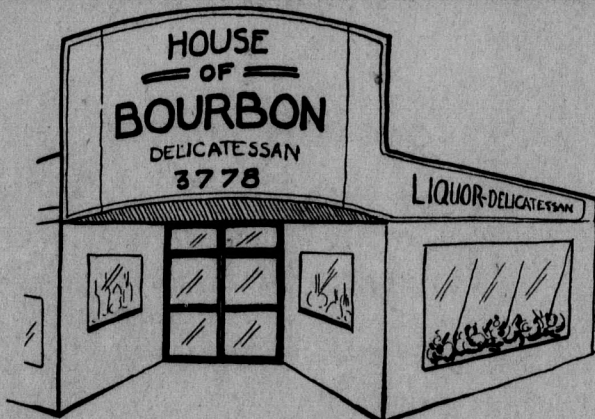
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Pasadena

Social and Club Activities

Ben Schmidt
Presently a member of the second largest freshman class (368) and the largest student body (995) in Saint Mary's College history, Benjamin J. Schmidt is pursuing a degree in liberal arts. Benjamin, a graduate of La Salle High School, lives with his parents at 411 N. Sunnyside, Sierra Madre.

Local Resident Member of UCS Men's Glee Club

Andrew Hensel, son of Mr. and Mrs. Clifford Hensel, 715 Edgeview Dr., Sierra Madre, is performing this year as a member of the widely acclaimed University of California, Santa Barbara, Men's Glee Club.

Under the direction of Professor of Music Carl Zytawski, the group has in previous years toured throughout the state, performing community concerts. Whenever they tour, the Glee Club is well received and highly praised.

Their schedule opens this year on Nov. 20, with a concert on the home campus. A tour of colleges and high schools in the state is anticipated for the break period between semesters.

Toastmistress Fall Conference

The International Toastmistress Clubs of Council Nine, Southwest Region, will hold their Fall Conference at 8526 E. Valley Blvd., Rosemead, on Saturday, Nov. 13, with registration starting at 9 a.m. Members of the 11 Toastmistress Clubs in the San Gabriel Valley will attend. Council Nine covers Pasadena, West Covina, Alhambra, Temple City, San Marino, Covina, Arcadia, Montebello, Altadena, Whittier, San Gabriel and La Habra.

DAR To Meet November 15

Sierra Madre Chapter, National Society Daughters of the American Revolution, meets Monday, Nov. 15, at 7:30 p.m. in the Parkhouse, 25 S. Hermosa Ave., Sierra Madre.

Leslie Koltai, chairman of the Foreign Language Department at Pasadena City College, will bring a message concerning his native land and America. "Do Americans Remember the Hungarian Revolt?" He will tell what happened before, during and after the revolt, in an effort to bring more vividly to the attention of all freedom-loving Americans what happened in Hungary in 1956 and what follows.

Mrs. Gwendolyn Becker, chapter regent, is announcing plans for the Christmas dinner meeting coming up next month, at which time several new prospective members will be introduced.

The State Society, OSDAR, Southern District, will hold its November Conference at the Huntington-Sheraton Hotel in Pasadena on Tuesday, Nov. 16, at which time the state vice regent, Mrs. Donald Spicer, will preside. For after-luncheon speaker she is presenting Max Skouzan, whose topic is "Know Your Freedom." Local members wishing to attend should get their reservations to Mrs. Becker (355-1964, evenings) by Friday, Nov. 12.

Acting as hostesses this month are Mrs. Lolita Osborne and Mrs. James C. Greer.

Sponsors A Diabetic Clinic

Sierra Madre Woman's Club is sponsoring the Free Diabetes Detection Clinic for this area again this year in cooperation with the Diabetes Association of Southern California, whose headquarters are at 2007 Wilshire Blvd., in Los Angeles.

The Sierra Madre Woman's Clubhouse at 270 W. Sierra Madre Blvd. will be open Monday, Nov. 15, from 10:30 a.m. until 4 p.m. and will be staffed by a representative from the Los Angeles headquarters for the State Society and by Mrs. William E. Maxwell and other Woman's Club members, according to Club President Mrs. Roy E. Griffin.

On Nov. 17 there will be the usual monthly luncheon and card party at the Clubhouse. This, as usual, is open to the public. Come and bring your friends for an afternoon of recreation. Miss Florence Peterson is in charge of the luncheon, and reservations may be made with Mrs. Arthur Code, 355-2697, or Miss Peterson, 355-0519, by Monday, Nov. 15.

Garden Reception Follows Wedding Of Suzanne Toms and Paul Nissen Jr.



MRS. PAUL NISSEN JR.
... nee Suzanne Linda Toms

In a lovely afternoon ceremony at 3 p.m., Saturday, October 9, in the Holy Family Catholic Church, South Pasadena, Suzanne Linda Toms became the bride of Paul Nissen, Jr.

Suzanne is the daughter of Mr. and Mrs. LeRoy Clark Toms of Sierra Madre and the bridegroom, Paul, is the son of Mr. and Mrs. Paul Nissen, Sr., of San Marino.

Father Kenneth Kraus officiated at the elegant ceremony and the bride was lovely in her white floor length gown, lace bodice over peau de soie, designed with a bouffant skirt and with a chapel train of lace tiers, long fitted lace sleeves, a pearl crown held her veil of silk illusion and she carried a bridal bouquet of baby roses surrounding white orchids.

Matron of honor was Mrs. Gary Rhodes of Sierra Madre, sister of the bride, and the bridesmaids were Miss Leanne Toms, sister of the bride, Miss Mary Lynn Powers of San Marino, the bride's sorority sister, and Mrs. Ronald Huff of South Pasadena, a sister of the bridegroom.

These attendants wore full length gowns of silk chiffon over gold crepe and their headpieces were crowns of pearls and they carried bronze and gold cascade chrysanthemum bouquets.

Junior bridesmaids were Janne Toms, the bride's sister, Mary Ann Ehlers of Sierra Madre, a cousin of the bride, and the flower girl was Debbie Rhodes, a niece of the bride from Sierra Madre. They wore full length dresses of white organza over white taffeta with gold crepe sashes and wore little pearl crown headpieces. The junior bridesmaids carried miniature replicas of the senior bridesmaids bouquets and the flower girl carried a wicker basket of gold rose petals.

Serving as best man was Leighton Robert Taylor Jr. of Delmar, and the ushers were Gary Rhodes of Sierra Madre, the bride's brother-in-law, John Nese, the bride-

Alpha Chi Omega Alumnae Meet

The evening group of the San Gabriel Valley Alumnae of Alpha Chi Omega will meet on Wednesday evening, Nov. 10, at 7:45 at the home of Mrs. John L. Dicmas, 1227 Louise Ave., Arcadia. A representative from the American Institute of Architects will present a film and talk on city beautification. Speaker for the evening will be Mr. Frank Nick, showing the film titled "No Time for Ugliness."

Assisting Mrs. Dicmas with hostessing duties will be Mrs. William Tucker of San Gabriel and Mrs. Ted James of Arcadia.

The United Nations has not been able to keep the peace of the world, but, then, it did not start any wars.



MEMOS FROM YOUR Stylist
By LOLITA
Hair coloring involves two basic methods — coating and penetration. Coating is done with sprays, sticks, color combs and rinses and is temporary, lasting until the next shampoo. Some newer rinses provide partial penetration, but they are relatively short-lived.

Penetration preparations, however, which are absorbed inside the hair shaft, change pigmentation and last until the hair grows out. Color baths, color shampoos, cream tints and dyes are among the means of attaining greater permanence in hair coloring.

Tinting is a specialty in our shop, where exacting care and experience go into the creation of tints to be envied. Make your appointment with true beauty at PETITE BEAUTY SALON... 185 West Sierra Madre Blvd. Phone EL 5-8041. Open 6 days... Thursday Evenings by appointment... Revlon cosmetics... La Cura Facials... Manicures by Gladys.

THIS WEEK'S HELPFUL HINT: Remove real or cultured pearls before using hair spray. Certain properties can affect the luster of pearls.

Secretaries Ass'n Dinner Meeting

The Pasadena Chapter of the National Secretaries Association, International, will hold its monthly dinner meeting, sponsored by the education committee, at Eaton's Santa Anita restaurant, 1150 W. Colorado Blvd., Arcadia, on Thursday evening, November 11. Social hour will be from 6:30 to 7 — dinner will be served at 7 p.m.

The featured speaker of the evening will be Mrs. Madelon Haigh, associate professor at Los Angeles City College.

All interested secretaries, guests and husbands are invited to attend. Mrs. Myrtle Carson, education chairman, Pasadena Chapter, asks that you please telephone your reservation to Mrs. Ruth Benware.

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Daily
Monday and Friday 'Till 9 P. M.

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SALE

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BOYS — 3 to 6X **\$5.99** UP 7 to 14 **\$5.99** UP

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REDUCED

DRESSES, 6-14
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KNIT SHIRTS
3 to 7
REDUCED

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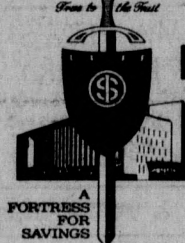
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- ◆ SCRUBBERS ◆ RUG SHAMPOOERS

Blue Luster

◆ RUG SHAMPOOERS

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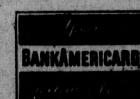
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We Deliver
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Lunch 11:30 a.m. to 2:30 p.m.
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4-SIERRA MADRE NEWS Thursday, Nov. 11, 1965

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Donations of
New or Used Equipment For
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PLEASE CALL EL 5-7674

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(ANY TYPE)
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1 Bdrm. Furn. Apt., Utili-
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\$82.50
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1 bdrm. stove, refrig.,
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46 1/2 N. Lima
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BETTER 2 bdrm. house
unfurn. Fam. rm., beaut.
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D:10-7tf

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Office Space
Good Location
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3 BDRM. 2 1/2 ba. 1900 sq. ft.
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minton ct. children wel-
come, pets o.k. \$250.
Pangborn EL 5-8429
D:10-21

FURN. house suitable for 1
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St. 355-0237
D:10-21—11-4

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1,150 sq. ft. A/C, blt-ins,
cpts., drapes, children fine.
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D:10-14tf

\$125—Spa, new, 2 bdrm apt.
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drapes, refrig.
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\$95
414 Mariposa
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balcony in triplex group.
w/w cpts., drapes, \$135.
Adults. 126 E. Highland
355-6017 D:11-4

1 BDRM. apt. furn. Carpets,
Carpets, drapes air cond.,
blt-ins. Swimming pool.
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UNFURN. \$85 2 bdrm. upper
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Large unfurn. 2 or 3
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D:10-14tf

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anean parking, T.V. cable,
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Unfurn. built-ins, drapes,
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heat.
\$125
252 Mariposa
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To Sierra Madre
Brand new luxurious liv-
ing, 2 bdrm., fully air
cond., avocado nylon
cpts., Hotpoint blt-ins.

\$135

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Unfurnished
2 Bdrm. Apt. Studio
Brand New
Adults only — No Pets

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pvt. bac. TV cable.
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1 1/2 ba. beige nylon cpts.,
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enc. gar. Sat. Sun. 108
Esperanza. Wkdays by
appt. 355-2741
D:10-7tf

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Jan. 1. EL 5-8992
L:11-4—11-18

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Gracious 2000 sq. ft.
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Rare trees and shrubs.
Lots of quiet and privacy.
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Large living room, fire-
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3 BR., fam. rm., built-
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Lovely pool separates
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Room w/huge picture
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ba., pool, guest house.
must Sell! Make offer —
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2 bdrm., sep. dining rm.,
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2 bedrooms, plus lge. 15x12 den, bath and half. Hot-
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\$14,950 full price with low down for this immacu-
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large 12'x12' kitchen. Plus features are the com-
pletely insulated walls & ceilings, modern sliding
windows and a paved 22'x12' patio neatly placed
for family outdoor living. Bus to Sierra Mesa, Wilson.

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Style Stucco Home. A 2 BR. & small den home with
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SEE REALETERIA

HIGH UP MOUNTAIN & VALLEY VIEW
Charming hilltop, older 2-story, shingle brick trim.
3 bdrms., and sun room, lge. screened porch, separate
dining rm., lge. kitchen, storage room, 1 bdrm. apt.
over dbl. garage, lots of parking, 80 ft. frontage.
Beautifully landscaped. \$26,500, \$3,500 down. Owner
will carry first TD, with \$135 per month.

3 BEDROOMS — A DARLING!
Six year stucco, new like condition, air con-
ditioner, hardwood floors, natural cabinets, disposal,
sliding glass wall in liv. rm., lge. landscaped yard
& sprinklers, sewers, double garage. Near grammar
school. Immediate possession. Only \$26,500

NEW LISTING — DELIGHTFUL
2 bdrm. stucco, brick & redwood trim, re-decorated
interior, used brick fireplace, new nylon w/w carpet-
ing throughout, new tile, sink w/disposal, lovely bath
w/tile, shower over tub, 1 1/2 car garage w/hobby
rm., deep lot w/fruit trees, pond and landscaping.
Only — \$21,950

LOOK — SIERRA MADRE BLVD.
R-P zone, 4 units, good older property. 1 — 2 bdrm.
house, 3 — 1 bdrm. apts. Potential \$340 mo. Only —
\$33,500.

John H. Curtis, Realtor
304 West Sierra Madre Blvd.
EL 5-3433 Evenings EL 5-0996

BY OWNER

Private wooded lane,
Sierra Madre border,
Arcadia schools, 2 bdrms.,
1 bath, rumpus rm.
\$25,000
1839 OAK VIEW LANE
EL 6-1589

FOR SALE OR
LEASE OPTION
528 Ramona. 3 bdrm., 2
ba., pool, guest house.
must Sell! Make offer —
\$32,500

\$23,500
2 bdrm., sep. dining rm.,
new kitch., 1 1/2 ba., 2 small
newly paneled rms., use
as bdrms., close to schools
& transportation.
Eleonor Powell EL 5-0934

YEATS CO.
449-4500 355-2765

2 BEDROOMS
\$19,900
Plus 2 extra rooms downstairs with 1/2 bath, ideal for
playroom or office at home. New paint inside and out,
new tiled counters in kitchen with large breakfast area.
Excellent East Montecito location. Low down payment.
449-4500 355-2765

2 BEDROOM PLUS
LGE. BDRM. OR DEN
2 bedrooms, plus lge. 15x12 den, bath and half. Hot-
point all electric kitchen, garbage disposal, dish-
washer, breakfast nook blt-in. A well cared for home
on beautiful landscaped lot. Ready to move into. 660
W. Highland \$33,500.
449-4500 Carl Yeats 355-3009

ARTIST RETREAT
HOME & INCOME
Big view. Both valley & Mts. 3 Bdrms. — all rooms
are large plus \$85 mo. rental. Garages for 4 cars.
Only \$40,000.
449-4500 Carl Yeats 355-3009

YEATS CO.
Realtors — Multiple Listings
449-4500 355-3009

PANGBORN
REALTY CO.
344 W. SIERRA MADRE
EL 5-0201

Harry A. Lange
Real Estate & Insurance
Multiple Listings
81 W. Sierra Madre Bl.
Open Saturdays and
Sundays
EL 5-7196

SIERRA MADRE'S FINEST OFFERINGS
SEE BOTH AND CHOOSE
OPEN FR. & SUN. 2 - 5
421 & 428 MADRE LANE
(Off Churchill to Old Ranch Rd.)

Petite & Sharp — 421
\$14,950 full price with low down for this immacu-
late 5 year old "starter" or retirement home. It is
modern with two generous sized bedrooms and a
large 12'x12' kitchen. Plus features are the com-
pletely insulated walls & ceilings, modern sliding
windows and a paved 22'x12' patio neatly placed
for family outdoor living. Bus to Sierra Mesa, Wilson.

Country Charm — 428
Asking \$16,900, with low down for this newer Ranch
Style Stucco Home. A 2 BR. & small den home with
good floor plan and paved patio in an area of newer
homes. See this today. Bus to Sierra Mesa, Wilson.
ED PUHLMAN — Eves. 355-2673
Bob Jones & Associates 795-7513

FOR BETTER HOME BUYS
SEE REALETERIA

HIGH UP MOUNTAIN & VALLEY VIEW
Charming hilltop, older 2-story, shingle brick trim.
3 bdrms., and sun room, lge. screened porch, separate
dining rm., lge. kitchen, storage room, 1 bdrm. apt.
over dbl. garage, lots of parking, 80 ft. frontage.
Beautifully landscaped. \$26,500, \$3,500 down. Owner
will carry first TD, with \$135 per month.

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Six year stucco, new like condition, air con-
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sliding glass wall in liv. rm., lge. landscaped yard
& sprinklers, sewers, double garage. Near grammar
school. Immediate possession. Only \$26,500

NEW LISTING — DELIGHTFUL
2 bdrm. stucco, brick & redwood trim, re-decorated
interior, used brick fireplace, new nylon w/w carpet-
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w/tile, shower over tub, 1 1/2 car garage w/hobby
rm., deep lot w/fruit trees, pond and landscaping.
Only — \$21,950

LOOK — SIERRA MADRE BLVD.
R-P zone, 4 units, good older property. 1 — 2 bdrm.
house, 3 — 1 bdrm. apts. Potential \$340 mo. Only —
\$33,500.

John H. Curtis, Realtor
304 West Sierra Madre Blvd.
EL 5-3433 Evenings EL 5-0996

Upper Hastings

1046 CYNTHIA AVE.
\$26,950 — 3 bdrm. 1 1/2 ba.
sep. break. & dining rm.
parquet flrs., frplc. Open
every day aft. 3:30.
OWNER
355-9467

2 BEDROOMS
\$19,900
Plus 2 extra rooms downstairs with 1/2 bath, ideal for
playroom or office at home. New paint inside and out,
new tiled counters in kitchen with large breakfast area.
Excellent East Montecito location. Low down payment.
449-4500 355-2765

2 BEDROOM PLUS
LGE. BDRM. OR DEN
2 bedrooms, plus lge. 15x12 den, bath and half. Hot-
point all electric kitchen, garbage disposal, dish-
washer, breakfast nook blt-in. A well cared for home
on beautiful landscaped lot. Ready to move into. 660
W. Highland \$33,500.
449-4500 Carl Yeats 355-3009

ARTIST RETREAT
HOME & INCOME
Big view. Both valley & Mts. 3 Bdrms. — all rooms
are large plus \$85 mo. rental. Garages for 4 cars.
Only \$40,000.
449-4500 Carl Yeats 355-3009

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Multiple Listings
81 W. Sierra Madre Bl.
Open Saturdays and
Sundays
EL 5-7196

SIERRA MADRE'S FINEST OFFERINGS
SEE BOTH AND CHOOSE
OPEN FR. & SUN. 2 - 5
421 & 428 MADRE LANE
(Off Churchill to Old Ranch Rd.)

Petite & Sharp — 421
\$14,950 full price with low down for this immacu-
late 5 year old "starter" or retirement home. It is
modern with

CLASSIFIED ADVERTISEMENTS

WORK WANTED

OLD COUNTRY WORKMANSHIP
German Perfectionist
Painting interior-exterior
Roofs oiled
Free estimates
445-1929 (aft. 5 p.m.)

Room Additions
Kitchens - Baths
Remodeling at low prices
— FREE —
• Planning
• Designing
• Estimates
• Financing
Call EL 8-0241

CARPENTER
Cabinet
Remodel Work
VERN EPARD
445-0222

IRONING in my home. Pick
up & delivery. Reas. Effi-
cient. Call 798-0292.
A:10-21-11-4

• Wortham Decorating •
15 yrs. in Sierra Madre
"QUALITY PAINTING
ALL-WAYS"
Free Estimates
EL 5-0696

WALLS AND WINDOWS
WASHED
FLOORS WAXED
HERMAN DAVIS
EL 8-7782
A:7-9tf

EXPERT Ironing \$1.10 hr.
Pick-up and delivery.
355-1547 A:8-26tf

R. ALEXANDER
TREE SERVICE
Lots cleared
Rubbish hauled
355-2537
Call anytime

WORK WANTED

EXP. RELIABLE MAN
will
Clean Walls, Windows &
Floors — Residential or
commercial bldg.
Free Estimate 358-0648
A:4-9tf

HOUSE PAINTING
INTERIOR & EXTERIOR
Good work guaranteed
355-0698
(Call evenings)

EXPERIENCED
GARDENING
Yards Cleaned
Tree work and Rubbish
removed
SY 7-8880

HELP WANTED

DRIVER WANTED
Santa Sleighs Inc.
355-7331

LADIES
Take Orders in your
Neighborhood for
FULLER
BRUSH PRODUCTS
No car necessary — Beau-
tiful Christmas gift line
in addition to much de-
sired household products.
\$50 to \$75
weekly for 15 to 20 hrs.
effort. Flexible schedule.
Phone Mrs. Schwarz
EL 5-0473 for details

MONEY FOR CHRISTMAS

Avon Representatives
needed immediately for
HIGHEST Christmas
Sales! For home appoint-
ment call —
SY 4-6044 or HI 6-5788
B:11-11

HELP WANTED

HELP wanted 4 hrs. twice
week, general housework,
local women. (Call aft. 5)
355-8513 B:11-4-11-18

WANTED

WANTED: Used Office Desk
and file. Lola Rudbach.
EL 5-1461 K:11-11

HOME FOR OLDSTERS

HAPPY HOTEL LIVING
FOR OLDSTERS
Complete Care
Monthly Rates
110 N. Mountain
Monrovia
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AUTO SERVICE

EXPERT
AUTO BODY WORK
Welding — Painting
NEW NOW!
Towing Service
24 HOUR
CLARKS
Paint & Body Shop
15 N. Auburn
EL 5-1755

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GLASS
Complete Glass Service
• Mirrors • Tabletops
• Window Glass
& repair
• Plate Glass
• Shower Doors
• Store Fronts
• Louvered Windows
SIERRA MADRE
GLASS & MIRROR SHOP
314 W. Sierra Madre Blvd.
355-1263

LOST & FOUND

FOUND, vicinity Mariposa,
2 to 4 month female dog,
black w/white legs, wear-
ing red collar. 355-8919
G:11-11

INFORMATION

ATTENTION!
A little girl was bitten by
a dog in her yard at 140
Coburn, Wednesday, Nov.
4. The dog is mixture of
Dachshund and Chihuahua,
the color a mixture
of brown & black. Parents
of girl want desperately
to know if dog has had
rabies shot. Please call —
355-8692

INSURANCE

FOR YOUR
INSURANCE NEEDS
SEE NINA NEALE
NEALE
AGENCY
20 NO. BALDWIN
EL 5-1406

SCRATCH PADS

SCRATCH
PADS
3 SIZES — 3x5 4x6 5x8
ON SALE AT
Sierra Madre
News Office
9 KERSTING COURT

No issue is ever settled
correctly upon the basis of
force, regardless of what
measure of compulsion is
used.

SIERRA MADRE NEWS—5
Thursday, Nov. 11, 1965

Taxpayers Revolt

received. The 1964-65 tax
revenue from the Tract was
approximately, as a whole,
\$4,275 which the city re-
ceived as its share about
\$700, the 1965-66 tax re-
venue from the Tract will be
approximately \$27,900, with
the City's share in the vic-
inity of \$4,500. If the present
tax rate is used, and it is
anticipated that the entire
60 lots have homes on them,
then the estimated tax re-
venue for the years ahead
would be estimated at about
\$98,000 as a whole and the
City's share at about \$16,-
000. From these figures it
can be seen that it will be
several years before the
Taxpayers of Sierra Madre
will realize a gain on their
now 1964-65-66 investment.
This is purely estimate and
a figure to chew upon.

Engineer
The City Council auth-
orized the City Attorney to
draw a contract and agree-
ment and present it at the
next Council meeting where-
in the City would employ
W. J. Lockman and associ-
ates as Supervising Engi-
neers for the City on a re-
tainer basis of \$300 per
month, for approximately 30
hours of engineering work.
Asked where the City was
going to reduce expenses to
meet this new expenditure,
it was explained by the
Personnel Committee that
this was the first step in re-
organization of the City de-
partments which would
have a tendency of savings
when the complete job was
done. Evidently there will
be no reduction of salaries
of the employees now doing
the job, nor will there be
any reduction in personnel.

Other Business
Other business completed
by the council was the or-
der to place barriers in the
middle of the street at the
corner of Sierra Madre Blvd.
and Baldwin, on Sierra
Madre Boulevard, extending
a berm across Kersting
Court, with the purpose of
eliminating any left hand
turns from Kersting Court
into Sierra Madre Blvd., or
any traffic from the West
entering Kersting Court. The
plan was approved by the
Chamber of Commerce and
the Police Department.
Further the Parks and
Recreation Department was
allocated \$900 for the instal-
lation of 14 picnic tables
and seven galvanized bar-
becues in Sierra Vista Park.
The total cost being \$1,223.
The local Kiwanis Club do-
nated \$302 toward this pro-
ject.

Alverno Heights Academy
and La Salle High Schools
have again agreed to par-
ticipate in the Lions Annual
Student Speakers Contest.
Both schools have through-
out the years furnished con-
testants who have excelled
in forensics ability as well
as scholastic achievement.

The participation is strictly
voluntary with each
school furnishing two stu-
dents who have been picked
through a school contest. At
this level the students use
the topic chosen for the
year's club contest and this
is used throughout each
successive contest. This year
the topic "Law and Liberty"
will be used and should re-
sult in speeches comprised
of many points of view.

Following the club level
contest a zone contest is
conducted where the club
winners compete against
either four or five students
depending on the size of the
zone. This is followed by Re-
gional, District and Area
contests.

Trophies are awarded at

Also the Parks and Recre-
ation was authorized to
spend \$2,424 for the de-
velopment of the vacant
land on Mira Monte Reser-
voir site. This expenditure
was for improvement of the
site and would supply auto-
matic sprinkling system,
grass, trees, benches, con-
crete curbed play area,
drinking fountain and fenc-
ing. Play equipment to be
added when funds are
available.

Held Over
Sewer Assessment for Dis-
trict 85, Weed Abatement
Charges and the CUP Ord-
inance were held over until
the November 23 meeting.
Complaints of excessive
charges of weed abatement
were lodged by three prop-
erty owners. One claimed
that last year his charge
was \$19 this year \$350.
John Lilliano also appealed
for judgment on a bill of
approximately \$2700 for
weed work on his tract.
Others claimed a charge of
\$20 last year and \$520 this
year. City Administrator
Bevington stated that most
of the charge was for haul-
ing of combustible debris
from the lots, and not all
weed abatement.

With all items on the
agenda completed the Coun-
cil adjourned at 11:49, after
receiving reports and letters
and having them filed.

each level and ultimately
the Area winner receives a
\$1,500 scholarship to the col-
lege of their choice. Three
second place prizes of \$500
each are also awarded.

Any person interested in
attending the club level con-
test February 10, 1966, is
urged to contact the Stu-
dent Speakers Contest chair-
man, Clem Bartolai at 354-
5140 days or 355-0757 even-
ings.

Rev. Armin Hesse Announces Sunday Program

"When Spiritual Asbes-
tos Is Needed" will be the
sermon theme of the Rev.
Armin Hesse in the 10:30
Sunday morning worship
service at Faith Lutheran
Church, 845 Hastings Ranch
Drive. This pulpit message
will be a continuation of the
clergyman's series on the
First Epistle of Peter. Holy
Communion will be cele-
brated in the service.

At 9:15, the Sunday school
departments will begin pre-
parations for the Christmas
Eve service, under the direc-
tion of Edgar Plischke and
Kenneth Eukin.

At 5:30, the young people
of the Walther League will
sponsor a parish potluck
supper for all members and
friends of the congregation.
Reservations are to be made
with David Reed, 797-8811.
At 7 o'clock, the film "Hours
and Flowers" will be shown.
Taken last year while the
Lutheran Laymen's League
Tournament of Roses float
was under construction, the
film depicts the Walther
League at work as "pedal
pushers," among them also
a group from Faith Luth-
eran Church.

In the meeting of the
Voting Assembly last Sun-
day afternoon, the following
were elected as congrega-
tional officers for 1966: Ken-
neth Bock, to the board of
elders; Robert Harbur, presi-
dent; Duane Halvarson, vice
president; Donald Brennan,
secretary; William Reed,
treasurer; Robert Sheppard,
financial secretary; Don
Hargens and Herbert Sted-
man, to the board of trust-
ees; Merwyn Fair, to the
board of Christian educa-
tion; Lee Rinard, to the
board of fiscal affairs. Oscar
Tschopp was appointed to
serve as the assistant finan-
cial secretary; Robert Talmo
as head usher; and Ed Gem-
mer as the assistant to the
head usher.

Rescue Team Fund Drive Contributors

Drew Howard
M. Van Reed
Thomas Miller Jr.
Mr. Oscar Herring
Mrs. Olive Herring
Mr. and Mrs. Morton
Goldberg
Mr. and Mrs. Ross Miller
Pete Dorshack
Joseph Oster
Mr. and Mrs. Deloyce
Alcorn

Mr. and Mrs. Al Schaffer
Mr. and Mrs. C. F. Fritz
Mr. Horne
Miss Mary Bromm
Mr. and Mrs. Rodney Gale
Mr. and Mrs. George
Williams
Mr. and Mrs. Owen
Thomas

Miss Agnes Wolcott
Mr. and Mrs. Joseph
Cotruzzola
Bill Bourgeois
Don Nickerson
Mr. and Mrs. Delbert
Comer

The Kiggins Family
Kathleen Shadford in
memory of Emilie
Smith

Maybelle Barker in
memory of Emilie
Smith
Marie L. Cooper Hilor
Mr. and Mrs. John Beblen
M. Perry Osborne of
Accurate Alloys Inc.
Maxine M. Sherk
Warren and Marion White
in memory of Stu
White

A gift in memory of
Stu White
Mrs. Herbert Wilcox
Daniel L. D'Arcey
Mr. and Mrs. Earl T.
Knowles

B. Gordon
Mr. and Mrs. Robert
Shadforth
Lulu Moore
Robert L. Solt
Roland Blanchard
George Maurer
Bill Chisholm

— Please turn to Page 15

THE IRISH ROVERS

Start Nov. 2

For Four Weeks



THE ICE HOUSE
THEATRE-RESTAURANT
24 N. MENTOR PASADENA
NU 1-5045

Bulova
Accutron Watches
from \$24.95

LIBERAL TRADE IN

Hamilton Watches
DIAMONDS — Watch Bands
Charms — 24 Hour Engraving
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Robert E. Wilson Jeweler
Evening Appointments For Your Convenience
125 S. Myrtle 358-2794 Monrovia
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Ives & Warren
MORTUARY
280 NORTH HILL AVE. • PASADENA
Shamrock 6-4375 • RTs 1-7388

64 Years
Serving the
Foothill
Communities

You Are Invited To Select ...
OUTSTANDING

Christmas Cards

from our 1965 Album Collection
"PERSONALIZE" YOUR
CHOICE BY HAVING IT
IMPRINTED WITH YOUR NAME

This year send a distinguished card,
selected from our albums. Let's get to-
gether soon! We'll help you find the
card you want. Your order can be
printed, delivered and addressed long
before the holiday rush begins.

ROYAL DRUG FALL

DISCOUNT SALE

CHRISTMAS PAPER
CHOICE OF DESIGNS
1/2 OFF Reg. Price

Wildroot Cream
HAIR OIL

3 1/2-oz. — Reg. 79c
SALE PRICE
44¢

MAY FACTOR
SKIN
FRESHNER
Reg. \$2.50 — NOW
\$1.50

WHITE RAIN
CRYSTAL CLEAR
SHAMPOO
14-oz. \$2.00 Value
\$1.00

REVLON
AQUAMARINE
MOISTURE
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\$2.20 Value — ONLY
\$1.10

AYER'S LUXURIA
CLEANSER
9-oz. Reg. \$2.50
99¢

CONTACT
COLD
CAPSULES
12 Hours Relief
Reg. \$1.49 — NOW
99¢

DORCOL PEDIATRIC
COUGH
SYRUP
3-oz. Reg. \$1.50
SALE PRICE
88¢

SKIN
CREAM
BACTINE MEDICATED
Greaseless
4-oz. Size — NOW
\$1.00

Q-TIPS
COTTON
SWABS
88 Swabs — Reg. 59c
SALE PRICE
33¢

Boxed
Christmas Cards
1/2 PRICE SALE

BRING US YOUR
NEXT PRESCRIPTION
FOR PRICING — YOU
WILL BE
PLEASANTLY
SURPRISED

Royal Drugs

Prescription Pharmacists

TOBACCO — COSMETICS — PRESCRIPTIONS — HOSPITAL SUPPLIES

Enter rear parking lot off Baldwin Ave. at Suffolk
(Use driveway adjacent to Post Office)

EL 5-3456
FREE DELIVERY

WE GIVE
S&H GREEN STAMPS

82 W. Sierra Madre Blvd.
(AFTER HOURS OR EMERGENCY ONLY EL 9-1060)



WE ARE GIVING AWAY OUR SHIRTS ...

[Pants and Coats Too]

IN CELEBRATION OF

**OUR
THIRD**

Anniversary

FRI.-SAT.-SUN.-NOV. 19-20-21

WITH EVERY LOAD OF DRYCLEANING WE WILL

Give
Absolutely
FREE

4 UNCIRCULATED
1965 QUARTERS

[Supplied by B of A, Sierra Madre]



OUR OWN PLANT ON THE PREMISES ... CLOTHING IN DURING
THE MORNING ... READY IN THE AFTERNOON ... BY PROFESSIONALS

9 POUNDS
DRYCLEANING
\$2.50

Expert
Pressers
Available

Also
Complete
Laundry Service

DRAPERY SPECIALISTS
50c Pound
FAN FOLD FREE

THE MOST COMPLETE AND MODERN PLANT IN THE AREA ... AND
OUR EMPLOYEES ARE ALL EXPERTS & PROFESSIONAL IN THE FIELD

DRYCAL COIN DRYCLEANOMAT & LAUNDRY

3537 E. FOOTHILL BLVD.

JUST EAST OF
LOBSTER HOUSE

355-9980

SPORTS

AS

Hank Ives

SEES IT



HORRIBLE THOUGHT... JUST HAPPENED TO THINK wouldn't it be a son-of-a-gun if Stanford beat UCLA the Bruins knocked off USC and Washington State went to the Rose Bowl? It could easily happen. However, Old Hankus looks for the Trojans to handle UCLA and for Washington's Huskies to explode the Cougars' myth when they meet on November 20.

UNEXPLAINABLY the Football Writers sent out their ballots for the All-American team only midway through the season. Their system is to submit a list of eligible players and you must pick your players from this list. Only 14 AAWU players made the ballot including oddity enough, Troy Winslow and Gary Beban, neither one having any chance to make the team.

The problem with the early ballot being finalized by Nov. 4, players like Washington's Dave Williams, a late but sensational arrival, are left off the list all together.

THERE WILL BE A LOT of fooling around in the NBA between now and March, but ultimate finalists will be the Celtics and Lakers. Only change from last year will be that Boston will slip some from their fantastic 62-18 record and the Lakers will improve their 49-31 mark of last season.

BASEBALL TRADE MART... Cardinal management under fire for the one-sided swap with the Phillies... Ken Boyer is reportedly still on his way to the Dodgers... Are the Angels interested in Dick Stuart who obviously is slated to depart the Philly camp?... One non-standpat attitude the Dodgers will take is to utilize young Jeff Torborg more and more behind the plate.

MAKE PLANS NOW for the Los Angeles Basketball Classic during the Christmas-New Year's week. Not only the champion Bruins and USC but St. John's NIT winners, and Syracuse, Vanderbilt and Purdue, all featuring pre-season All-American picks along with Northwestern and Louisiana State.

JR. ROSE BOWL NOTES... Doesn't look like much will be decided on the JRB western front until the night of Nov. 20. The night before the Board of Management meets, Fullerton tangles with Santa Ana in what should be the Hornets' toughest battle. Cerritos battle Long Beach and Glendale meets Pasadena. Might be help on the way for the selectors.

HENDERSON COUNTY, of Athens, Texas, appears to have the inside for the Eastern berth but ventures to Wharton this Saturday night and according to our Lone Star State spys, no one beats Wharton's Pioneers on their own grounds. We'll see, HJC is plenty tough.

WHAT A WOEFUL WEEK it was for pigskin prognosticators. Old Hankus had to settle for an 11-9 tab dropping his season's percentage

to slightly over 67 percent with a 103-50-7 mark. His upsets failed with just one out of five correct dropping the "limb-crawler" record to 17-19-1.

The big one Friday night in the Rose Bowl pits twice beaten Muir against the "goose-egg kids" from PHS. More than likely Jim Brownfield's Mustangs will dent the scoring column against the Bulldogs but Old Hankus looks for a PASADENA victory 14-7. Tom Hamilton's crew has put the defense back into the headlines.

BLAIR will pick up their initial victory of the season by edging Crescenta Valley in a high scoring dual. PASADENA'S LANCERS will be on TV Friday night — Please turn to Page 13

Talk To Your Serviceman Via Local Red Cross

Is your service man or woman in Vietnam, in Germany, in the Orient, in Japan, or in any other part of the world — or is he or she hospitalized in this country?

If so, you can talk to him or her on Christmas Day through the Red Cross "Voices From Home" program — personal recordings for free.

But you should call 799-0841 immediately and set up an appointment as the recordings will be made in Sierra Madre on Friday of this week, November 12, at the local Red Cross office, 25 S. Baldwin Ave., you must have an appointment. This is a service for wives, children, parents, brothers and sisters. Bring all the family — you have 12 whole minutes to talk or laugh or sing. It's one more way the Red Cross can bring you closer at Christmas time.

If you cannot make the recording this coming Friday call 799-0841 immediately anyhow (between 8:30 a.m. and 5 p.m. Monday through Friday) and explain your situation. Maybe they can make an appointment for you on some other day at some other location.

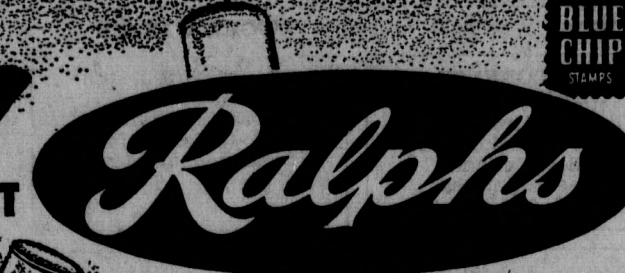
S.M. Kiwanis Club forestry engineer, and a check dam specialist. Mr. Kinworthy discussed the check dams and flood control in the mountains immediately in back of us.

President Dr. David Kirkpatrick read a letter of appreciation from the Sierra Madre City Council and Parks and Recreation Commission, for the check of \$302.21 presented to them by the Kiwanis Club at a recent council meeting for the building of picnic tables and barbecues in Sierra Vista Park. The letter said in parts that it was cooperation such as this that helps keep Sierra Madre progressing.

Halloween Costume of candy and Bethany Church provided come dy cartoons.

This was considered a most successful event by everyone involved.

TIME TO STOCK UP ON



ALL RALPHS STORES WILL BE OPEN VETERANS' DAY, THURS., NOV. 11 TO SERVE YOU ON THIS ALL AMERICAN HOLIDAY. PRICES EFFECTIVE THURS. THRU SUN: NOV. 11, 12, 13 & 14. ADD TAX TO TAXABLE ITEMS

SAVE \$5 ON CURRENT STAR GLOW BOOKLET COUPONS! AVAILABLE ONLY AT RALPHS

SAVE ON RALPHS REGULAR LOW SHELF PRICES! SEE BELOW — JUST A FEW EXAMPLES! HUNDREDS MORE

- LIGHT CHUNK TUNA 29¢ SAVE
- SCOT TOILET TISSUE 2 ROLLS 25¢ SAVE
- COCA-COLA 12-OZ. CAN 6/79¢ SAVE
- WESSON OIL 24-OZ. 39¢ SAVE
- AJAX CLEANSER 21-OZ. 2/39¢ SAVE
- DIAL DEODORANT SOAP 2/41¢ SAVE
- ALL STAR TOMATO JUICE 46-OZ. 27¢ SAVE
- MORTON'S SALT 26-OZ. 12¢ SAVE
- YUBAN INSTANT COFFEE 19-OZ. 39¢ SAVE
- CAKE MIXES (ALL REGULAR 43¢) 19-OZ. 39¢ SAVE
- QUAKER OATS 42-OZ. 48¢ SAVE
- PURINA DOG CHOW 5-LB. 79¢ SAVE

ALL STAR TOMATO SAUCE 6 7-OZ. CANS 49¢	LIGHT CHUNK HALF HILL TUNA 5 6½-OZ. CANS \$1.00	WHOLE KERNEL NIBLETS CORN 2 12-OZ. CANS 35¢	DEL MONTE CATSUP 6 14-OZ. BOTTLES \$1.00
HALVES F & P PEARS 1-LB., 13-OZ. CAN 39¢	CAMPBELL'S SOUPS TOMATO 10½-OZ. CAN 10¢ BEAN WITH BACON, CREAM OF CELERY, CREAM OF POTATO, CREAM OF VEGETABLE, OLD FASHIONED VEGETABLE, GREEN PEA, TOMATO RICE, VEGETABLE, VEGETARIAN VEGETABLE OR VEGETABLE BEAN	ALL STAR TOMATOES 5 28-OZ. CANS \$1.00	
RALPHS OLD FASHIONED ICE CREAM ASSORTED FLAVORS HALF GALLON 49¢	VAN CAMP'S PORK & BEANS 1-LB., 14-OZ. CANS \$1.00	BOUNTY BEEF STEW 19-OZ. CAN 49¢	NALLEY'S I.X.L. CHILI CON CARNE & BEANS 3 15½-OZ. CANS \$1.00

PLUS LOW SHELF PRICES • AD SPECIALS • BLUE CHIP STAMPS

SPECIAL MEAT SALE PRICES!
U.S.D.A. GRADED CHOICE BEEF ONLY

STEAKS 98¢ LB.
SIRLOIN TIP, CUBE, TOP ROUND, BREAKFAST OR BUTTER STEAKS

T-BONE or CLUB CLOSELY TRIMMED **\$1.07 LB.**
PORTERHOUSE **\$1.17 LB.**
TOP SIRLOIN **\$1.37 LB.**
McCOY'S BEEF SAUSAGE 1-LB. ROLL **49¢**

ROUND or SWISS STEAK **75¢ LB.**

REGULAR LOW MEAT PRICES!
CALIFORNIA GROWN EXCLUSIVELY!

FRYING CHICKENS 29¢ LB.
1 DAY FRESH WHOLE 2 TO 2½ LBS.

FRESH LEAN GROUND BEEF **39¢ LB.**
GROUND CHUCK 59¢
GROUND ROUND 69¢

POPULAR BRANDS BACON 1-LB. PKG. **79¢**

SPECIAL SALE—FROZEN FISH AND MEATS
GORTON'S FROZEN FISH
RANCH HAND BUTTERED BEEF STEAKS 12-OZ. PKG. **49¢**
RANCH HAND VEAL PARMAGIANA 12-OZ. PKG. **49¢**
TINY—7-OZ. PKG. **25¢**
FISH Cakes 7-OZ. PKG. **59¢**
REGULAR—8-OZ. PKG. **25¢**
FISH Cakes 8-OZ. PKG. **49¢**
FISH PUFFS **49¢**

PIILLSBURY CAKE MIXES
CHOCOLATE FUDGE, DOUBLE DUTCH DEVILS FOOD, SWISS STYLE CHOCOLATE, MOCHA FUDGE, WHITE OR YELLOW! 19-OZ. PKG. **29¢**

PIILLSBURY ASSORTED VARIETIES PKG. **FROSTING MIXES 39¢**

LOW REGULAR EGG PRICES!
LARGE AA **47¢ DOZ.**
MEDIUM AA **43¢ DOZ.**
EXTRA LARGE AA **51¢ DOZ.**

Ralphs PRODUCE

FANCY WASHINGTON STATE WINESAP APPLES 3 29¢

YOUNG TENDER ITALIAN SQUASH 10¢ LB.

NO. 1 BROWN ONIONS 4 19¢

NEW CROP LARGE SIZE NUTS 3 1.00
ALMONDS, PECANS, FILBERTS, BRAZILS, WALNUTS OR MIXED NUTS

ALL STAR WHITE OR WHEAT BREAD 2 15-OZ. LOAVES 49¢

RALPHS APPLE 'N SPICE COFFEE 39¢

RALPHS NUT FUDGE ICED 7-INCH 2-LAYER GOLD CAKE 98¢
CAKE 59¢

CHIFFON 2-ROLL PACKS INCLUDES "2c OFF" TOILET TISSUE 5 FOR \$1.00
FEATURED ON KHJ-TV

OR CHIFFON (200 2-PLY) PKG. OF 400 FACIAL TISSUE 5 FOR \$1.00
FEATURED ON KHJ-TV

COLGATE DENTAL CREAM 6 6½-OZ. TUBE 69¢

S.O.S. SCOUR PADS 18 45¢

M.J.S. WHITE & WILD RICE MIX 6-OZ. PKG. 65¢

ASSORTED FLAVORS TIGER SHAKE 8-OZ. PKG. 47¢

SALMON 1-LB. CAN 97¢
MILKMAN MODIFIED INSTANT WITH CREAM ADDED
NON-FAT DRY MILK 4-QT. SIZE **99¢**
12-QT. SIZE **\$1.69**

Ralphs DELICATESSEN DUBUQUE

CANNED PICNIC 4 3/4 2.98
1-LB. CAN

BETTY CROCKER BISCUITS 3 25¢
HOME STYLE OR BUTTERMILK 8-OZ. CANS

WILNO KOSHER FRANKS or KNACKWURST 12-OZ. PKG. 79¢

BE SURE TO REDEEM YOUR Wonderful World of Cooking COUPONS AT YOUR NEAREST Ralphs

The Friendliest Stores in Town... Ralphs

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FREE PICK UP AND DELIVERY with postage-paid both ways, that is. This dependable Pasadena association invites you to open an insured savings account today.

485% current annual rate paid quarterly

Funds Received Or Postmarked By The 10th Day From The 1st

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DEPT. 81

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Enclosed \$ to open a SAVINGS account.

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HUNTINGTON DR. AT SAN GABRIEL BLVD.
OPEN DAILY 9 A.M. TO 10 P.M.; SUNDAYS, 9 A.M. TO 7 P.M.

211 E. FOOTHILL BLVD. at 2nd AVE., ARCADIA
OPEN DAILY 9 A.M. TO 10 P.M.; SUNDAYS, 9 A.M. TO 9 P.M.

Call Cumberland or Gilbert 3-5181
For Location of Store Nearest You.
Call Collect if Toll ...



Down to Earth Prices



SIERRA MADRE NEWS-7
Thursday, Nov. 11, 1965

PEPTONE

Sonny and Cher seem to have taken America by storm, along with a few other countries thrown in for good measure. Although they have been working professionally for only a little over a year, this vivacious twosome already has influenced many teenagers and young adults. This could be due to the fact that they have a way of projecting into the songs they compose and sing the very emotions of all young people. They leave all the anti-war and bomb songs for someone else while they tell only of the peaceful world there is when you're in love. Sonny and Cher's approach to the pop music world of today is one of simplicity, and this type is easy to understand. Because their style is so unique, it is doubtful that anyone who imitates their work will ever achieve notable success.

Sonny and Cher's own success can be attributed to a lot of things. They are young, fresh and vital, with their own ideas and feelings which are yet a part of the life of every modern teenager. They have tremendous appeal, not only within their music, but also and most essentially, on their appearance. To almost any adult in sight of their clothing and long tresses makes the whole situation of pop music seem totally hopeless. Yet to the younger set, there is a definite sense of appeal that makes this couple a part of the teenage world.

They have become the influence of many girls who try to achieve the "Cher look." They have become a symbol of non-conformity which is quite often interpreted as rebellion. These are the things that make Sonny and Cher what they are—for themselves and for their fans.

Anyone who says the Beatles' popularity is nothing new is simply not with it. On Oct. 26 they appeared at Buckingham Palace before the Queen to receive their M.B.E. awards, which recently have been the subject of much debate. Thousands of screaming fans showed up at the palace and yelled for their idols. This was quite a change from the usual stately and dignified atmosphere that surrounds Buckingham. So, who says the Beatles have had it? After all, thousands of screaming fans and one Queen can't be wrong.

Want to know something about your favorite singer or singing group? Send a post card to Deedee and Alice, care of the Sierra Madre News, Sierra Madre.

Lola Bullock Entertains Friendship Club

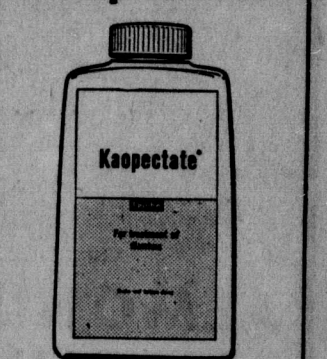
Mrs. Lola Bullock of 42 Windsor Lane, entertained the members of the Friendship Club in her home on Friday, November 5.

Eleven ladies of the club attended and made plans for a Christmas party.

Three of the ladies were celebrating birthdays, so in keeping with this a lovely cake was served along with coffee and tea.

Those attending were Mrs. Ella Cushing, Mrs. Kurkland, Mrs. George Kirby, Mrs. Vera Puren, Marion Shaw, Mrs. Mary Soransen and friend, Mrs. Bullock and the three birthday ladies, Mrs. Hurlberg, Mrs. Ella Morse, and Mildred Webber.

Kaopectate



When dependability means a lot...

When a member of your family needs a prompt acting, soothing anti-diarrheal, depend on the product families like yours have trusted for over 28 years—Kaopectate, from Upjohn. Two convenient sizes in unbreakable bottles.

6 fl. oz. \$1.00 10 fl. oz. \$1.13

Hartman's Pharmacy
AT 29 N. BALDWIN
IN SIERRA MADRE
EL 5-3311

MANNING'S COFFEE

Regular, Drip or Fine

1 LB. CAN. ...
2 LB. CAN. \$1.37

69¢ SPECIAL PRICE

ORANGE JUICE

Cal-Fame, Frozen

6 OZ. CAN

46¢ SPECIAL PRICE

TV DINNERS

Swanson's—Choice of Varieties

FROZEN 11 OZ. PKG.

48¢ SPECIAL PRICE

CAMPBELL'S SOUP

VEGETABLE BEAN
VEGETARIAN VEG.
OLD FASHION VEG.
BEAN & BACON
GREEN PEA
CREAM CELERY
CREAM POTATO
CREAM VEG.
TOMATO 10¢
10½-OZ. Cans

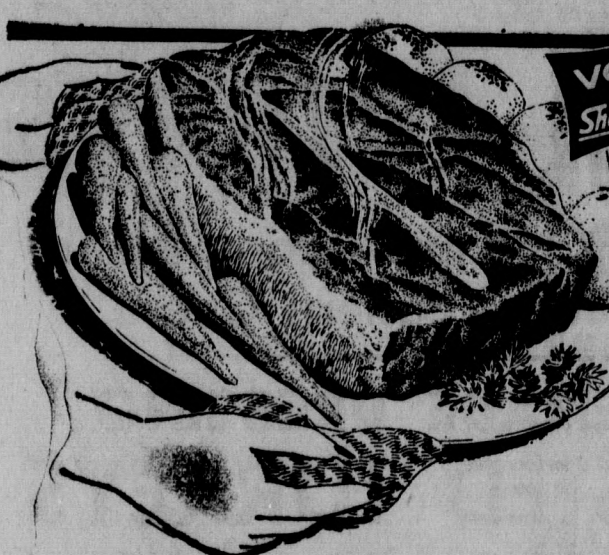
8¢ SPECIAL PRICE

KING SIZE BUBBLE UP

Carbonated Beverage

16-OZ. BOTTLES + DEP

65¢ SPECIAL PRICE



QUALITY MEATS ... AT DOWN TO EARTH PRICES!

CHUCK ROAST

USDA CHOICE

Serve a Savory Roast ... A Family Pleaser
Every Time When It's Vons Choice Steer Beef!

33¢ lb

FARMER JOHN HAMS

Shank Portion
Meaty 6-lb. Avg. Wt. **49¢** lb

WHOLE HAMS 59¢
Butt Portion 5 lbs. Avg. 59¢

U.S.D.A. CHOICE BEEF STEAKS

EVERYDAY LOW PRICES!

T-Bone Steaks \$1.29
Porterhouse Steaks \$1.39
Boneless Top Sirloin \$1.59
Sirloin Tip Steaks 98¢
Boneless Cube Steaks 98¢
Top Round Steaks 98¢
Boneless Round 89¢
Choice Rib Steaks 89¢

Fresh Rainbow Trout 49¢
Fresh Pacific Cod 69¢

Boneless Chuck 7-Bone Roast

WASTE FREE ROASTS **69¢** lb
OR CENTER CUT LEAN CHUCK STEAKS **43¢** lb

BEEF BONUS BUYS!

O-Bone Roast \$5.50
Shoulder Clod \$8.50
Rump Roast \$7.99
Rib Roast \$7.99
Fresh Brisket \$7.99
Stewing Beef \$7.99
Beef Short Ribs \$3.50

FRESH FRYERS
U.S.D.A. GRADE A
YOUNG CHICKENS
2 1/2 LBS. AVG. WT.
29¢ lb

FRESH, EXTRA LEAN
GROUND BEEF
EVERYDAY LOW PRICE **39¢** lb

EVERYDAY LOW PRICES ON
VONS FAMOUS CALIFORNIA
GROWN FRESH FRYER PARTS

Beasts, Thighs or Drumsticks ... **59¢**
Chicken Wings 29¢
Backs & Necks 9¢
Chicken Livers 79¢

FRESH EGGS

Dundee-Grade AA
MEDIUM SIZE ... **43¢** doz

VONS MEAT PIES
Chicken, Beef or Turkey
Lots of Carefully Chosen Meat!
Frozen, 8 Oz. Pies. **48¢**

PRIZE PRODUCE ... AT PLEASING PRICES!

GRAPEFRUIT

WHITE OR PINK
3¢ 25¢

Fresh Cabbage 5¢
Bell Peppers 19¢
Italian Squash 2:29¢
Rome Beauty Apples 2:29¢

Tropical Treats!
FRESH PINEAPPLE 10¢
HAWAIIAN PAPAYAS 29¢
COCONUTS 2:25¢



Bone China
FINEST QUALITY, EXQUISITELY DESIGNED
MADE IN STAFFORDSHIRE, ENGLAND

This Week's Pattern: CAMELLIA
Reg. \$2.49 Value
With Coupon
CUP AND SAUCER **\$1.19**
No Purchase Necessary

COUPON
THIS COUPON \$1.30
IS WORTH ...
TOWARD PURCHASE OF
Royal Kent
ENGLISH BONE CHINA
CUP & SAUCER
REGULAR PRICE
LESS COUPON VALUE \$1.30
YOU PAY ONLY **\$1.19**
PLUS SALES TAX

VONS BAKERY
"Goodness Knows"

VONS VARIETY BREADS
Full 1 lb. 6 1/2 Oz. Loaf in Poly Bag
Double wrapped ... Holds its shape,
Locks in Freshness!

Buttercrust,
Wagon Train or
All Milk Bread **3¢** 1:00

POPULAR BRANDS
BACON
Swift's Premium
Farmer John
Vons Table King
Lean Quality
Wilson Certified
Roth Black Hawk
Hormel Black Label
79¢ 1 LB. PKG.

VONS IN THE DELICATESSEN ...

FRANKS

FARMER JOHN ALL MEAT **49¢** SAVE 16¢

Mild Cheddar Cheese 59¢
Wisconsin Jack Cheese 59¢
Wilson's Sliced Meats 69¢

Liquor Features
ROYAL VELVET GIN
Charcoal Filtered Pot Still • London Dry
90 PROOF **\$3.59**
SPECIAL, SAVE 30¢

Health & Beauty Aids Special
"Just Wonderful" HAIR SPRAY
Vons Regular Low Price 77¢
29¢



A Continuing Program Beginning This Week at Vons & Shopping Bag.
Get Your Free Recipes, with Food Facts and Menu Suggestions, Each Week in the Meat Department

Extra Special! To Start Your Collection ...
HANDY STAND-UP, FOLD-UP VINYL COVERED
RECIPE SAVER FOLDER **29¢**
ON SALE IN THE MEAT DEPT., ONLY

VONS and SHOPPING BAG
Special Prices Effective
THURS., FRI., SAT., SUN.
NOV. 11-12-13-14

Bring Your Food Budget
"Down to Earth" with Vons
Low Everyday Prices

FOLGER'S COFFEE 1 LB. 79¢
FOLGER'S INSTANT 500 CAN. 1:05 85¢
NUCOA MARGARINE 1-LB. CTN. 26¢
SPRY SHORTENING 2 LB. CAN. 89¢
BROWN SUGAR 5 LB. PKG. 2:33 15¢
MAYONNAISE BEST FOODS QUART JAR 62¢ 59¢

ICE CREAM
JERSEYMAID CATERING
ALL FLAVORS 1 GAL. 17N **59¢**

APPLE SAUCE APPLE CITY 300 CAN. 2:29 2:27¢
TOMATOES DEL. MONTE, 300 CAN. 27¢ 23¢
TOMATO JUICE LIBBY'S 46 OZ. CAN. 33¢ 29¢
PORK & BEANS VAN CAMP'S 28 CAN. 27¢ 22¢
POST TONIGHTS 18 OZ. PKO. 45¢ 39¢
SPAM LUNCH MEAT CAN. 55¢ 48¢

G-E LIGHT BULBS
INSIDE FROSTED 49¢
SOFT WHITE 28¢

NA 1616 State St. (East of Fair Oaks) 3841 E. Sierra Madre Blvd. PASADENA 1407 Baldwin Ave. WEST ARCADIA 2408 Lincoln Ave. ALTADENA

SUPER SUPER SUPER SUPER

VALUES FOODS SERVICE SAVINGS

**CLOSED THURSDAY
VETERANS' DAY
NOVEMBER 11**

SPONSOR
of

Welcome Wagon



From Our Own
Kitchen

All Our Cooked Foods Are
Prepared Daily Under the
Supervision of Our Fine
And Capable Cook

Betty Hill and Her Assistants

Order Now!

MIRA LOMA



Fresh Turkeys

Roasting Chickens -- Long Island
Ducklings -- Eastern Geese

**HOMEMADE DRESSING
ROASTED TURKEYS
BAKED HAMS**

FULLY COOKED BONELESS
BAR-M- TAVERN HAM

Hickory Smoked WHOLE OR HALF **\$1.19** lb

U. S. D. A. Choice
BONELESS BRISKET **69**¢
CORNED BEEF



\$1.69
2 LB. PKG.

Fresh -- Lean -- Eastern
SPARE RIBS **55**¢ lb

Fresh -- Lean
GROUND CHUCK **59**¢ lb

Hormel's Black Label
BACON **75**¢ lb

Randy's Sandwich Size
BEEF STEAK **89**¢

COCKTAIL
SHRIMP **\$1.39** lb



AT THE HOME
OF THE
GREEN FROG

FRESH, GREEN HEADS
BROCCOLI **15**¢ lb

NEW CROP, LARGE
WALNUTS **3** lbs. **\$1.00**

SWEET, EMPEROR
RED GRAPES **10**¢ lb

JUICY, RUBY RED
GRAPEFRUIT **3** FOR **29**¢

MAXWELL HOUSE
COFFEE MAKER
COMPLETE WITH
1 lb. Coffee **\$1.89**



Orange Juice TREESWEET
Pasteurized **39**¢
QT. BTL.

Cookies NABISCO
49c Value
14 1/2-OZ. BAG **39**¢

Starch PERFORM
Spray-On
15-OZ. CAN **25**¢

Baggies SANDWICH
SIZE
NEW 150 CT. **39**¢

Egg Noodles American Beauty
WIDE OR
EXTRA WIDE
8-OZ. PKG. **10**¢

Pard Dog Food Swift's
LB. CAN **8**¢ **\$1**

Pineapple Juice Dole
12-OZ. CAN **10**¢ **\$1**

Krispy Crackers SUNSHINE
LB. PKG. **29**¢

CORNED BEEF Hash
NEW ZIP
TOP CAN
Armour **2** **69**¢
15 1/2-OZ. CAN

Tide Giant
Size **63**¢



Ovaltine 12-OZ. JAR **59**¢

STRAWBERRY PRESERVES FESTIVAL
QUEEN
20-OZ. JAR **39**¢



C & W -- 12-oz. can
ORANGE JUICE **39**¢

BIRDS EYE
French or Regular Cut
GREEN BEANS **4** FOR **95**¢

ROSARITA 12-OZ. TRAY
Combination Plates **39**¢

BEEF or CHEESE
ENCHILADES **3** FOR **\$1.00**

COCKTAIL TACO **3** FOR **\$1.00**
Pkg. of 12



THIS WEEK'S
SPECIAL
FROM
WISTARIA
BAKE
SHOP

ALMOND
TEA RING **50**¢

HONEY
PECAN LOAF **55**¢

OUR FRUIT CAKES
Are Ready For
HOLIDAY MAILING

"Large enough to
serve you, small
enough to
know you"



Prices Effective
Wednesday, November 10
thru Saturday, November 13

— Open 6 Days A Week — 9 A. M. - 7 P. M. — Closed Sundays —

Bright gift for CHRISTMAS



a ready-to-give
STARLITE phone

There's nothing *nicer* to have than a phone of one's own... no more thoughtful gift than a bright new STARLITE® color phone.

Best of all, we've made this little beauty so *easy* to give. Just drop by and take one home—all wrapped for giving, and ready for installation right after the occasion. Or pick up one of our Telephone Gift Certificates and let the lucky person choose a favorite color. To save you trouble, we'll gladly put the charge on your monthly phone bill.

You'll like the little STARLITE phone too. It's only half the size of a regular phone, has a dial that lights in the dark and comes in 5 lovely decorator colors. See these modern phones in person, and you'll probably want one for yourself!

CALIFORNIA WATER & TELEPHONE CO.
A member of the General System

Mae F. Pedersen Passes Away Monday, Nov. 1

Mrs. Mae Farrell Pedersen, age 70, of 8105 Muskegan Avenue, Chicago, Illinois, passed away Monday, November 1 at the Arcadia Methodist Hospital following a brief illness.

Mrs. Pedersen was in Sierra Madre on a brief visit with her son and his family when she was taken ill. She was employed as a school teacher with the Chicago Board of Education.

Survivors include her son, Thomas C. Pedersen, 177 W. Montecito Avenue, Sierra Madre, a brother, Aloisius Farrell of Chicago and two grandchildren.

Mrs. Pedersen was a native of Chicago, and her body was returned there at Holy Sepulchre Cemetery, Worth Township, Chicago, Ill.

Arrangements were made by Ripple Mortuary, Sierra Madre.

Meets Friday

San Gabriel Valley Society will meet Friday, November 12 in the lecture room at the Arboretum at 8 p.m. Dr. Robert Atkinson, who is a plant pathologist, author and lecturer will talk on plants. This is a good opportunity for members and visitors to hear this outstanding garden expert.

Services Held For Isabelle Pariseau

Services were held Saturday, November 6 at 2 p.m. for Mrs. Isabelle C. Pariseau, age 47.

Mrs. Pariseau who lived at 101 S. Lima St., was a nurse at the Sierra Madre Convalescent Hospital, and was fatally burned in a fire there Saturday morning, October 23.

Born in Canada she came to Sierra Madre 17 years ago, and leaves to mourn her passing a daughter, Mrs. Thomas H. Sawyer Jr., of Pasadena; her mother, Mrs. James Doyle, of Birmingham, Mich.; a brother, James William Doyle, Birmingham, Mich.; four sisters, Mrs. William Groen, of Arcadia, Calif., Mrs. Alex McVean, Mrs. Charles Porter, and Mrs. Adam Stark, all of Birmingham, Mich.

Services were held in the chapel with Rev. Hugh Bell officiating and interment was in Live Oak Cemetery, Monrovia, with Ripple Mortuary of Sierra Madre in charge of arrangements.

If everybody would quit hurrying, life would move along intelligently.

Sierra Madre PTA Extravaganza 'Circus Daze'

The "Greatest Show on Earth" (with apologies to the late P. T. Barnum), is coming to Sierra Madre when the Sierra Madre PTA presents its 10th annual extravaganza entitled "Circus Daze" on November 18, 19, and 20. It will be held in the Sierra Madre School auditorium on the corner of E. Highland and Auburn Avenues at 8 p.m.

Co-vice presidents and ways and means chairmen, Mr. and Mrs. Bert Embree are in charge of the show and the directors. Parents from our two elementary schools, Sierra Mesa and Sierra Madre, will be the performers.

Mr. Deane Bottorf, well known in the area for his musical talents, is musical director and has written original music for the production.

Choreography and special numbers are by Mrs. Stanley Gayle, Mrs. George Grijalva, Mrs. James Haslip and Mrs. William Talley. Stage director is Tom Edwards, lighting Bob Talbot and sound Dick Johnson. Bob Jenkins and Phil Cullen are in charge of scenery.

Mrs. Al Hackbarth is wardrobe mistress and Stanley Walters is theater and usher chairman.

Mrs. Charles Forbes is ticket chairman and she points out that tickets are sold separately for each performance. Friday and Saturday night shows are selling fast but there are still a number of seats available for the Thursday night show. Tickets may be obtained from Mrs. Forbes or the room mothers.

Wayne Hartwell will be ring master for the events under the big top and "Circus Daze" will be fun and entertainment for all the family.

One of the stars of the show will be that well known celebrity Alex the dachshund. The amazing dog belongs to Mrs. Marge Peterson (Mama Pete's Nursery) and will take the part of "Smart Aleck." Other trained (?) animals will add to the merriment.

The extravaganza is the main fund raising event for Sierra Madre PTA. Money raised is used in support of child welfare and for the Christmas welfare fund. Money will also be donated this year to the Sierra Madre Library and to purchase additional equipment for the school which is not provided by the school district.

Vella Views

By
Toni Maurin
SYcamore 7-6934

In about another thirty minutes I'm going to have to take my turn at beating the drums out on the "North forty." I don't mind someone telling me to push the clock back and forth so that we gain and lose hours. Matter of fact in my progressing years I have become a little mellowed to a lot of things; but I do mind making these rules for people and not for birds.

I've been going around for the past ten days with black burning holes in my face where my eyes used to be. Those cheerful little birds start around our house about four thirty or five in the morning planning their day and I'm exhausted trying to hear what they are saying.

I think I've got the situation licked tonight though. We're taking turns out in the field, making noise to keep the birds up late. We'll just see who'll have circles under their eyes tomorrow!

The whole hill has been in a flurry of parties the past two weeks. It started out with the Charles Goldworthy's annual Halloween party which this year specified costumes indicating your ambitions if you were to be re-incarnated. Believe me you never know what is in the souls of those you know most well. I'm sure a psychiatrist would have had a field day analyzing the sub-conscious indications of some of the costumes. There was a charming mermaid all in silver with fins shimmering in the light! Peter Sellers was aboard with a violin; there were men and women from outer space and a Brun Hilda.

There was even a new year baby representation in appropriate costume — and booties yet. All in all it was a wonderful and delightful party.

Those invited were Mr. and Mrs. James Eddy, Mr. and Mrs. Lloyd Howard, Mr. and Mrs. James Smith, Mr. and Mrs. Charles Hardison, Mr. and Mrs. Gene Rode, Mr. and Mrs. Marshall Harris, Mr. and Mrs. John Fricke, Mr. and Mrs. William Olson, Mr. and Mrs. Matt Slavin, Mr. and Mrs. Joseph Philipson, Mr. and Mrs. Werner Bracher, Mr.

and Mrs. George Holmes, Mr. and Mrs. Skipper Rostker, Mr. and Mrs. Don Hays, Mr. and Mrs. Phil Saurenman, Mr. and Mrs. Kenneth Christianson, Mr. and Mrs. John Hedrick, Mr. and Mrs. Norman White, Mr. and Mrs. Howard Morgridge, Mr. and Mrs. Aikman Armstrong, Dr. and Mrs. Sam Joseph, Dr. and Mrs. R. Hinshaw, Dr. and Mrs. Robert Mueller, Dr. and Mrs. Clete Dorsey, Dr. Ben Casey nee Ernie Maurin and his lovely "blondes do have more fun" nurse, "me."

There was a mass exodus of the hillites last Saturday night as they took off to the Altadena Town and Country Club for "The Flamenco Affair" dinner dance presented by the Cystic Fibrosis Guild.

The decoration committee which included the Don Hays, the Dom Giangregorios, the Bill Olsons, and the Robert Hunts, did a fantastic job of converting the club to a bit of Spain. They made hundreds of red roses to entwine from black trelises artfully arranged around the rooms. They hung black drapes from each of the floor to ceiling windows with red roses blooming from their folds.

In the foyer they had an enlargement of the flamenco dancer which dominated their red plush and black and white invitations framed in the same manner. They had also made a huge black Spanish fans to hang on the walls, and on their tables they used white cloths with lace runners down the center. Decorating the tables were gold candle holders with red roses at the bases and tops. The whole effect was startling and very dramatic.

Between the hours of 7:30 and 8:30 a strolling troubador entertained the smaller groups with accordion music. The orchestra, under the direction of Gregg Boghosian began their entertainment at 8:30. They too fit in with the decor with their bright red jackets.

There were several parties on the hill both before and after the dance.

The Dom Giangregorios co-hosted with the William

Please turn to Page 12

Thursday, Nov. 11, 1965 SIERRA MADRE NEWS-9

4.4% 4.6% 4.8% 4.75%
4.8% 4.94%
4.6% Just What
Is An "Annual Rate"?

Percentages can be confusing—whether they represent *interest* (in state-chartered, individually owned associations) or dividends (in Federally-chartered, mutually owned associations).

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and Loan Association
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Rousselot To Speak Here

The Honorable John H. Rousselot, former member of Congress from the 25th District of California, is scheduled to speak November 12, at 8 p.m. in the Masonic Hall, 33 E. Sierra Madre Blvd., Sierra Madre, under the auspices of the American Opinion Bookstore of Sierra Madre.

His topic will be "The John Birch Society — Its Principles and Programs." The meeting will be open to the public. There will be a question and answer period following the speech with questions taken directly from the floor.

Since July 1, 1964, Mr. Rousselot has been National Director of Public Relations for the John Birch Society, and publisher of American Opinion magazine. Mr. Rousselot joined the staff of the society January 1, 1963, as district governor, functioning as chief administrator for the society in the states of Washington, Oregon, California, Idaho, Nevada, and Arizona.

As an official of the society, he has traveled extensively in the United States, speaking on The John Birch Society, disarmament, and civil rights. The younger generation today is no sillier than you were at that age.

Elementary School Menu 35c TRAY LUNCH

Nov. 15-19, 1965

Monday — Toasted cheese sandwich, stewed tomatoes, cole slaw, apple sauce, peanut butter fudge cookie, and milk.

Tuesday — Hamburger and fixings of pickles and lettuce, potato chips, buttered corn, cherry cobbler and milk.

Wednesday — Tacos, buttered green beans, lettuce and tomato cup, jello cubes, homemade French bread and butter, and milk.

Thursday — Swedish meat balls, creamed peas, apple wedges, chocolate cake, bread and butter, and milk.

Friday — Oven grilled fish and tartar sauce, potatoes au gratin, crispy carrot sticks, canned prunes or plums, corn bread and butter, and milk.

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"HEY MOM . . . I'VE
BEEN BACK FOR
SECONDS."

"ME TOO! ONLY
IT HAS BEEN MY
THIRD."



PCC Speaker At Local Nursery School

Hugh M. Peterson, associate professor Social Sciences Department Pasadena City College, will be the featured speaker at the November 16 meeting of the Sierra Madre Community Nursery School, 701 E. Sierra Madre Boulevard, at 8 p.m.

Professor Peterson will speak on the topic "Building Toward Lasting Values."

This is the fourth meeting of the series titled "Helping Your Child Grow," which have been presented this fall under the PCC Education Services Division. Mrs. Lillian Burke is teacher-in-charge.

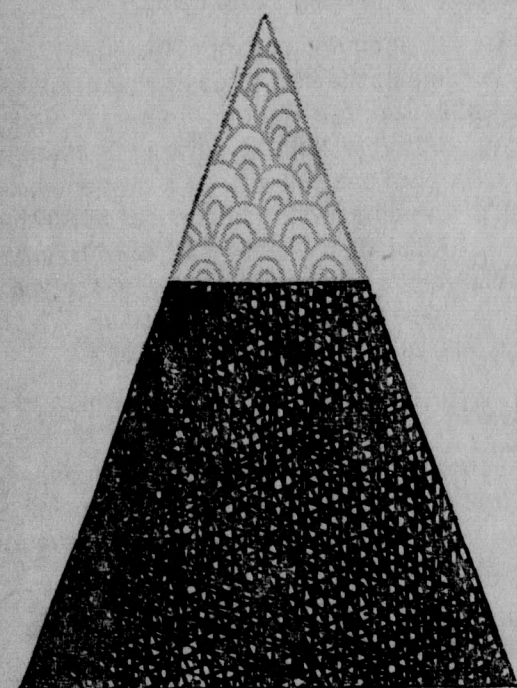
Help your gas mileage by keeping your foot out of the carbruretor.

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THIS SUNDAY

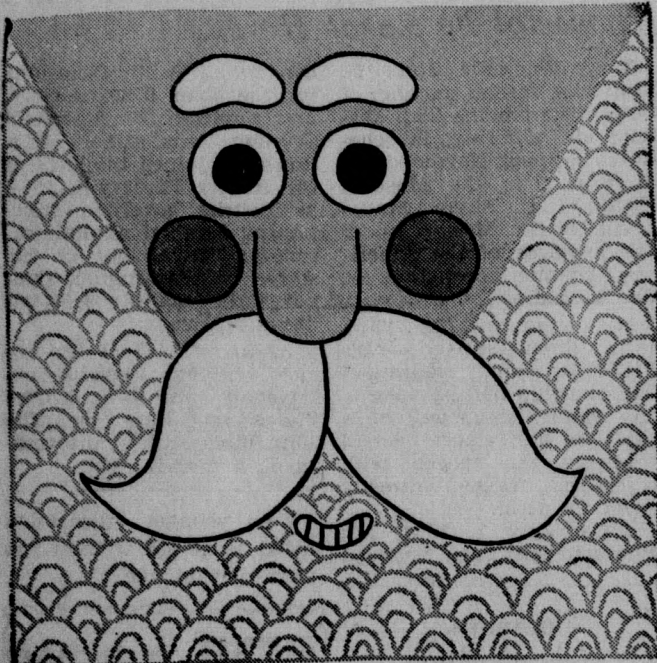
Byron Hopper

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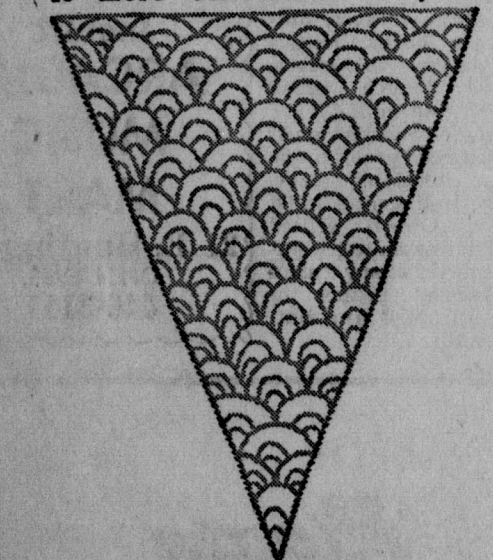


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CLUB TIME



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Christmas Club accounts earn the same high rate
as regular accounts with earnings credited to
the principal. Christmas Club accounts may
be opened at either the main office or
one of the regional offices, whichever
is more convenient to you.



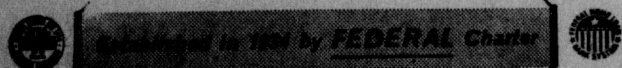
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First Mayor, 97 Reminiscs But Boasts

Both Mr. Jones and his wife had been school teachers. Each had visited California separately, when young, with their parents, and as most visitors to the state do, had talked of returning... some day. When the winters in Pueblo, Colorado, where Mr. Jones was principal of a high school, began to affect Mrs. Jones' health, she brought up the possibility of a move to the land famed for year 'round sunshine. When the answers to a questionnaire sent a friend in Monterey came back, furniture, horse and two buggies were loaded into a freight car and the Jones came West.

However they landed in Monterey in autumn, after the busy tourist season was at its seasonal end, and the sparkle of business opportunity seemed little in evidence on the bleakly deserted streets with empty houses.

The couple decided to make this a base for exploring opportunities until after the Christmas holidays, and became confirmed picnickers, driving out all along the 17 Mile Drive by Carmel, which they loved.

A visit to a former pupil then teaching in Arcadia introduced the Joneses to Sierra Madre. Curious about the group of houses, more like shacks, over at the foot of the mountains, they waded knee-deep through brilliant wildflowers to investigate. At one side, the mountains continued in a curve; on the other, a thousand acres of vineyards were green on the Hastings' Ranch, though a noted big old wistaria vine was not yet in bloom; the day was like this day we talked, clear, sunny, cool, the air like wine. The secret of Charles Jones to live up high and look out on the country began to stir.

Another day, Mrs. Jones suggested they return to this area for one of their picnics. They came on the electric cars which then served the area once an hour, and chose for their meal a picturesque view by the stone wall for flood control near stands. They'd scarcely settled down to eat when a woman came toward them with a tray on which were glasses and a pitcher of the superb water Mr. Jones still extolls.

It was the woman who ran a boarding house in her home on Baldwin Avenue, which now makes a distinctive setting for The Conglomeration Shop. The impression of neighborly friendliness remained with the couple, and was confirmed in their experience during all their subsequent years here. Mr. Jones considers this quality of Sierra Madre people to be almost a natural resource, like the water.

Perhaps it was this which caused him to reverse his first refusal of a real estate woman's offer to show them around. "You can recommend this area to friends, even if you yourself don't decide to buy," she said, and the Joneses climbed into her surrey, complete with fringe on top.

They arrived at a place where 54 half-acre lots had been marked off. Looking down, they could count some 13 hamlets. Shortly they were the owners of several lots, and the house planned by Mr. Jones was being built, under his supervision. and decided to incorporate the town; said town consisted of one store, and part of another. To do so, they needed to elect five members for a Board of Trustees, plus a constable, clerk, etc. Four farmers persuaded new-comer Jones, then resident only a year, to join them in the role of Trustee, then when they were all elected, took advantage of his book-learning as a former school teacher to thrust him into the Board's chairmanship, automatically making him

the "Mayor." (Five hundred residents were also required to achieve town status — even the children were counted to make the quota!)

Mr. Jones' shift from teaching to business came about even more casually than his entry into politics and city government.

One day a group of women came by, as neighbors will, to look at the work in progress. They were impressed by such sturdy details as 2x4 timbers, 2x8 joists, the fireplace mantels of common brick, cut to original design by a bricklayer friend known from Pueblo days. "Best built house we've seen yet in California" was their verdict.

No shack, this Casa de Monte Lado; it set a standard for quality of building here, and today the interior has the sturdy elegance of old mansions specially exhibited on tours in other cities.

Turned out the women were a mother with five daughters who wanted a 3-family house. Would Mr. Jones consider helping them with both design and contractor duties? He would and did, and their building was going up before his own was completed. And before that one was finished, a man appeared with a roll of papers under his arm to make a similar request, and Mr. Jones was in business.

The rest is fairly well known city history. Mr. Jones bought more acreage, built homes he helped organize a telephone company and the city's first bank, now the First Western Bank of Sierra Madre. That each step required both effort and time is more sharply realized when you learn that the equipment for the first hardware store came from Massachusetts, by ship, travelling around the Horn. Perhaps Mr. Jones' appreciation of the water here is italicized by the fact that he had responsibility for a 4-year suit in connection with the city's water rights. A treasured Hamilton watch was presented to him by citizens when the suit was finally won.

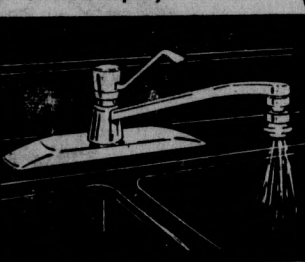
Accustomed to civic honors, Mr. Jones is glad, none-the-less, that his wife was still living when the Sierra Madre Kiwanis Club last February presented him with a plaque, "In appreciation for 58 years of distinguished citizenship, leadership and devotion to the City of Sierra Madre."

Mr. Jones was a charter member of the Historical Society, its president for ten years. Mrs. Jones was a charter member of the Women's Club and with a dozen others, contributed to the Club building, still a focal point of social and civic activity here.

But honors are not too important to Mr. Jones these days. Rather, he cherishes the first riches he found in Sierra Madre — the sun and air and water, the changing mountains and the hamlets below, grown to towns and cities; above all, the friendly people here, and most above all, of course, a very new, first, great-grandson.

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Christmas Club Now Opening

Each year, at this time, Altadena Federal Savings and Loan Association launches its annual Christmas Club savings program. In announcing its 1966 Christmas Club, D. W. Church, president of the Association, stated: "The popularity of this program emphasizes its practicality as a worthwhile way of preparing for next year's Holiday season, and its attendant expenses, with the minimum of effort and the greatest convenience."

As pointed out by Mr. Church, Club membership is open to everyone and joining is easy. All one has to do is save a selected

amount each and every week during the coming year. The procedure is made simple through the use of the 50 pre-dated slips given to each member upon opening an account. Accounts can be opened for as little as 50 cents a week. All earnings are added to the principal in the same manner as with a regular savings account. A member saving 50 cents a week will collect \$25, plus earnings, at the end of a 50-week period, while \$20 a week will net \$1,000, plus earnings, at the end of the same period.

In concluding his statement, Mr. Church reminded

potential Club members: "Now is the time to join this tried-and-true plan for providing a sensible solution to the problem of Yule-Tide expenditures for the coming year. Proof of the effectiveness of the Club is borne out by the fact that it is growing from year to year, as new members are added to the ranks of the regulars, those who return each year."

Applications for the 1966 Club are taken at all three Association offices in Altadena, Pasadena and Santa Ana.

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YOU won't KNOW yourself!

Dressing up is always fun! Whether it's Hallowe'en, Mardi Gras, a Hawaiian luau or a masquerade ball, almost everyone of every age enjoys wearing a costume. It makes us feel "different" . . . less restrained and more light-hearted. Perhaps it's a relief to leave our everyday self at home for a while. For many of us, that tired, worried, unhappy self is far from satisfactory but we seem to be stuck with it.

Yet consider this. The burden of self that we carry is unnecessary . . . and we have a standing invitation to lay it down! One of the joys of following Jesus is that we must "leave self behind." There is no place in the Christian life for worry or woe, because the logical sequences of faith in God are contentment and serenity. Yes, the gloomiest pessimists become clear-visioned optimists when they are filled with the light that only God can give.

THE CHURCH FOR ALL
ALL FOR THE CHURCH
The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For the children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Micah 7:17-10	Luke 1:76-79	John 1:1-13	11 Corinthians 4:1-6	Galatians 6:6-10	Ephesians 6:6-11	Timothy 6:6-10

With the hope that it will, in some measure,
foster and help sustain that which is good in
family and community life, this feature is sponsored by the business firms and organizations whose names appear in this space.

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SIERRA MADRE NEWS

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9:15 — Sunday School & Bible Depts.
10:30 — Sunday Morning
Worship Hour

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186 W. Highland Ave.

Sunday School for Pupils up to age 20
9:30 a.m.
Sunday Service and Child Care 11:00 a.m.
Wednesday Evening Testimonial Meeting
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The Reading Room at 22 N. Baldwin Ave.
Open Daily Except Sundays and
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BETHANY CHURCH OF SIERRA MADRE

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REV. ROBERT N. SCHAFER, Ph.D.

9:30 a.m. Sunday School
11:00 a.m. Morning Worship
6:00 p.m. Christian Endeavor Societies
7:00 p.m. Evangelistic Service

BETHANY LUTHERAN CHURCH

Corner of LaTierra and Viendo on
Sierra Madre Blvd.
East Pasadena

9:30 a.m. Sunday School
11:00 a.m. Worship
6:30 p.m. (2nd & 4th Sundays)
Luther League
7:30 p.m. Wednesday Bible Study

CHURCH OF ASCENSION (EPISCOPAL)

North Baldwin at Laurel

REV. HARLEY GIBBS SMITH, JR., Rector

SUNDAYS
7:30 a.m.—Holy Eucharist
9:45 a.m.—Morning Prayer
9:45 a.m.—Church School Classes
10:00 a.m.—Community Mass & Sermon
WEEKDAYS
7:00 a.m.—Holy Eucharist
2nd Eucharist, Wednesday at 9:00 a.m.

CHURCH OF THE NAZARENE

191 W. Sierra Madre Blvd.

REV. J. P. STOCKETT, Pastor

Sunday Morning Bible School..... 9:45
Morning Worship..... 11:00
Young People's Service..... 7:00 p.m.
Mid-Week Prayer Meeting..... 7:30 p.m.
(Wednesday)

CONGREGATIONAL CHURCH

"Church of the Singing Tower"

Sierra Madre Blvd. at Hermosa

Morning Worship and Church

School — 10:00 o'clock

Jr. and Sr. Hi: 7 p.m.

College Age: 8 p.m.

Niners: 4 pm.

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REV. MARK TROTTER, Minister

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Sunday School 9:30 a.m.

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318 N. Baldwin Ave.

FR. THOMAS O'MALLEY

FR. JAMES WALSH, Assistant

Sunday Masses 7, 8, 9:30, 11 a.m. 12:15 p.m.
Holy Days 6:00, 8:00, 10:00 and 6:30 p.m.
Daily Masses..... 6:15 and 8:00
Devotions Wednesday evenings and
first Friday evenings at 7:30

TRINITY PRESBYTERIAN CHURCH

Hastings Ranch Dr. and Sierra Madre Blvd.

REV. DONALD H. OSTRANDER, Minister

9 and 10:30 a.m. Church School
9 and 10:30 a.m. Worship Service
7:00 p.m. Youth Fellowship

Editorially Speaking...

A Bubble Bursts

Back in May, California taxpayers were bubbling with delight over the announcement that because projections of state revenues shows unexpected gains, there would be no need for new taxes.

Some cynics, of course, figured the administration's play was to undercut Jesse Unruh, who with Assemblyman Nicholas Petris had a massive tax reform-increase on the legislative fire. And undercut Unruh it did.

Now the delightful tax bubble has burst. According to Controller Alan Cranston, the actual revenue for fiscal 1964-65 was only \$2,245 billion — less, even, than the \$2,249 billion which the administration had figured in its original budget, before the happy discovery of "increased" revenues.

Whatever the merits of the Unruh-Petris tax measure, it was not obviously born of political expediency. Now that we all know for sure we are going to face new taxes to pay for our burgeoning state government, we may be more inclined to demand either more realistic financing of costs, or a reduction in fancy new spending programs, or even better, both.

Futile Feud

The State Board of Education's most recent attack on school superintendent Max Rafferty — and his rebuttal — have pointed up once more the old problem of how the state's schools should be administered: by a politically appointed board and an elected superintendent, or a board elected by and directly responsible to the people, and an appointed superintendent.

Dr. Rafferty, who upset the candidate of Governor Brown and most members of the Board in the 1962 election, has long advocated the latter alternative to our present system. Since that embarrassing setback there has been a running feud between the Board and the superintendent; a feud, be it said, that adds no dignity to the Department of Education and builds no public confidence in the Board's responsiveness to public opinion.

Dr. Rafferty was, after all, the people's choice to superintend the operation of their schools. The sooner that political obstructionism can be removed from the department, the better.

Doctors and Medicare

The medical profession was strongly opposed to medicare, which is now law. That opposition was based on the firm belief that medicare endangers principles on which a free medical profession is based, may be an entering wedge to completely socialized or government-dominated medicine, and that it is not in the best interest of the elderly.

Now the news reports tell us that numbers of physicians, as is their legal right, will not participate in the program. But what this means should be clarified in the public mind.

It does not — repeat "not" — mean that physicians will refuse to treat patients who are eligible under medicare. It simply means that these physicians will not obtain their payment by filling out the government forms which medicare requires. The reason is their deep-seated conviction that this would subject them to government controls of a dangerous and possibly far-reaching nature. The patient, however, could obtain any financial benefits he had coming by applying directly to the government agency.

A spokesman for the medical group which is most actively working in favor of nonparticipation by physicians has said that its members are "not even thinking of turning down patients."

In other words, the question of whether to participate or not to participate is up to the conscience and conviction of the individual physicians, as it should be. But it cannot be too strongly stressed that the medical profession is pledged to serve anyone in need of attention, regardless of the ability to pay or any other contingency. That will always be the policy. First and foremost in the physician's heart and mind is the right to provide the ill with the finest attention possible.

'Where Will It Stop?'

Spending the taxpayer's money — huge sums of it — for federal electric power projects is supposed to be good politics. It's supposed to make the people of the areas involved deliriously happy and loyal to their elected representatives.

But this is not always the case. A good many people — including editors — are growing more and more doubtful about this kind of politically-motivated spending.

Up in Maine, for instance, a federal power dam is proposed which would cost something like \$300 million. According to authorities, there is no earthly need for it — investor-owned utilities in the state are planning projects which will produce more power at about one quarter of the cost. And this situation brought some compelling words from the Advertiser-Democrat of Norway, Maine.

It said: "The mere spending of 300 millions or more in this state is not going to reduce our light bills. . . . We are seriously disappointed in our elected officials who are pushing so hard for the passage of this useless project.

"These same legislators would be doing well for their constituents if they would put as much effort getting the government out of business, not deeper and deeper into business and in debt for visionary projects not backed up by facts and figures.

"These legislators of our are voting us into Socialism at a rate of speed that is frightening. Where will it stop?"

That is a good question. And the answer is this: It won't stop — until and unless an informed and determined electorate demands that it stop.

Sierra Madre News

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A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3rd, 1879.

R. Robert Evans } Editors and Publishers
Peggy L. Evans }

NOTE—The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News.
Letters addressed to the editor of the News are welcome; however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.

Subscription Rates: In Los Angeles County — \$5.00 per year. Elsewhere in the United States \$5.50 per year. Foreign Countries, Air Mail, Second Class, priced upon Application. 10 cents per single copy.

OUT OF THE COBWEBS

Five Years Ago:
November 10, 1960

The Sierra Madre Library displays the dinosaur models and prehistoric fossils belonging to Philip Rose, a fourth grade student at Sierra Mesa School. Philip acquired his dinosaurs from a local store and by trading deals made with his friends; he also works on skeleton models with his father at home.

A finely conceived and executed mural, depicting action in the nation's three wars — Spanish-American, First and Second World Wars — is unveiled at the Veterans of Foreign Wars Hall, 40 E. Montecito. The mural includes a good likeness of Congressional Medal of Honor hero, Louis M. Van Iersel. The mural is the work of Frank Bowers, widely-known Sierra Madre artist.

Miss Liselotte H. Gramberg, daughter of Mr. and Mrs. Thomas Morrow, 311 Adams St., Sierra Madre, who is a graduate of Pasadena High School and Pasadena City College, wins the silver wings of a United Air Lines stewardess.

Mr. and Mrs. John A. Baker, 226 Old Ranch Rd., returning with friends from Palm Springs, have a narrow brush with death when a plane crashes on the freeway they are travelling and hits another car. They are grateful to have been driving at a slow speed in the rainstorm which caused the fatality.

Jim Berry, 14-year-old son of Mrs. Irene Berry, Anita Crest Drive, Santa Anita Highlands, passes the Eagle Scout Board of Review this week. Twenty-one badges are required to become an Eagle Scout; Jim has earned 39 merit badges, and is the only one in the area who passed the Marksmanship Merit Badge Test, which required 14 weeks of training. His mother, secretary at Highland Oaks Elementary School, was given the honor of life membership in the PTA in 1953, after 15 years of working for the school district.

Ten Years Ago:
November 10, 1955
Clarence Noshier enters the male members of the Sierra Madre Volunteer Fire Department at his home and a lively time is had by all. Likewise, the annual Halloween party given by wives of volunteers is a great success. Social activities are an important part of maintaining interest in the work of the Fire Department and its hope to maintain the low fire cost record of our city.

Mr. Neal Batterson, 3127 Doyne Rd., is on an extended tour of the East to introduce a new plastic nest which he has invented to hold 45 RPM records.

Mrs. Jeanne Cummiskey, of the Upper Ranch, who is noted for her collection of dolls, is in process of organizing a club for other collectors in the area, to be called The Doll Sorority.

Judy Ong, 9-year-old daughter of Mr. and Mrs. A. C. Ong of 3335 Trevan Rd., has been almost a weekly contestant in San Gabriel

Valley junior horse shows. Judy owns her own mount and shows an enviable skill in handling her horse.

Mr. and Mrs. Alfred Knesby of 3780 Canfield, report a most marvelous trip to Hawaii, complete with a luau in connection with Aloha Week there, and visits to the black sand beach at Kalapana and famous volcanoes of the island, which they visited in brief plane hops.

Twenty Years Ago:
November 8, 1945
Mrs. Bruce McGill of Sierra Madre flies to Washington for the National Bull Dog Show, as the invited representative of the West Coast.

An unusual program wins the hearts of the Sierra Madre Kiwanis members at their regular luncheon meeting: 32 members of the local Girls' Grammar School Glee Club, under the direction of Mrs. Wanda Weihs, sing a group of the Kiwanis songs with charm and skill.

Maj. Elwood N. Chapman rejoins his family here on his return from his post as civilian personnel officer of the Trinidad Sector of the Caribbean Defense Command. He was awarded the Legion of Merit at an impressive ceremony on the El Morro parade grounds, San Juan, Puerto Rico.

A flock of grand opera fans from Sierra Madre go to the Shrine Auditorium to hear Lily Pons in Lucia Di Lammermoor. As this is the birthday month of several in the group, a special dinner at Lucca's in Hollywood followed the performance.

The annual local flower show attracts many visitors from neighboring cities as well as our own community. There are over 200 exhibitors. Likely to be long remembered is the comic arrangement by Edith Pictor of "debris" from the gutters of Sierra Madre, artistically arranged.

Thirty Years Ago:
November 15, 1935
The Sierra Madre Mutual Admiration Society holds its initial Banana Oil contest at city hall; City Manager Al Myers gives some interesting facts and City Clerk Waverly Pratt, some interesting figures. Penley Poore Sheehan presides at the meeting, and Deon Bode expresses sentiments close to the hearts of all when he expresses his wish to keep Sierra Madre as it is.

Mr. and Mrs. Alfred James Dewey of this city hold a public reception to view Mr. Dewey's paintings — some 27 watercolors — before they are sent to New York for display and sale. The work was all done on two trips made by the artist this fall, one to the High Sierra and Owens Valley and the other into Imperial Valley.

The City Council moves to change the name of Central Avenue to Sierra Madre Boulevard and the city's dream of a picturesque foothill thoroughfare is near reality. Meanwhile, work is to start on the narrow and hazardous streets entering Churchill Road.

— Please turn to Page 15

To Come In 15 Years

A \$22 Tax Rate Is the Warning of Phil Watson

County Assessor Phil Watson recently warned that if expenditures and growth continue at present rates, we face the prospect of a \$22 property tax rate in just 15 years.

Unless an overall limit on property taxes is enacted, he said, taxes could wipe out the average family's ability to own a home.

Addressing the Commonwealth Club in San Francisco on the topic, "Assessments — Where Do We Go Now?", Watson pointed out that property taxes will be called on to raise \$13.5 billion in 1980, up about four times from present collections, if the trend of the next 15 years follows that of the last 15.

This would mean, he said, that a homeowner with a 35-year mortgage, who at current rates pays for his house in taxes in the same amount of time it takes to pay off his mortgage, would have to pay for his house twice-over in taxes at 1980 rates.

Reviewing the history of the property tax, which dates as far back as ancient Egypt and has been with us ever since, Watson said it is a logical tax for local government purposes, but is now being called on to support too many services for which it was not intended.

He listed as its principal defects: Difficulty of rising in lump sum; since it is rising faster than the combined cost of living, income

and population growth, it is taking a greater share of personal income every year; it can vary from year to year if either the rate or the assessment changes; with so many agencies taxing property, the taxpayer can't fix responsibility for the tax; loopholes in the law which can permit bad assessment practice.

Watson called for legislation to fix a uniform assessment ratio, provide for adequate notification of assessment changes and set up assessment appeals boards for fairer equalization. Such reforms, he said, would give the taxpayer better assurance that he was being taxed fairly and some recourse if he weren't.

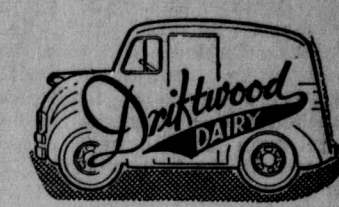
He also called for an end to piecemeal reassessing, which allows government to play the "tax rate game," financing an annual budget increase through a dependable annual increase in assessments while "holding the line on the tax rate."

He also condemned the use of exemptions to grant tax relief to certain classes of people or types of property at the expense of the remaining taxpayers who must then pay someone else's tax bill as well as his own.

The Pasadena State of Maine Association will hold its regular dinner meeting, Saturday, November 20, at 6:30 p.m., at the Knights of Pythias Hall, 2268 E. Villa, Pasadena. Following the unusual dinner of Maine grown, yellow-eyed baked beans, entertainment will be provided by the Pasadena Harmonica Band. All former residents of Maine, their families and friends are invited.

Children should be seen and not hurt. Defensive driving will always pay

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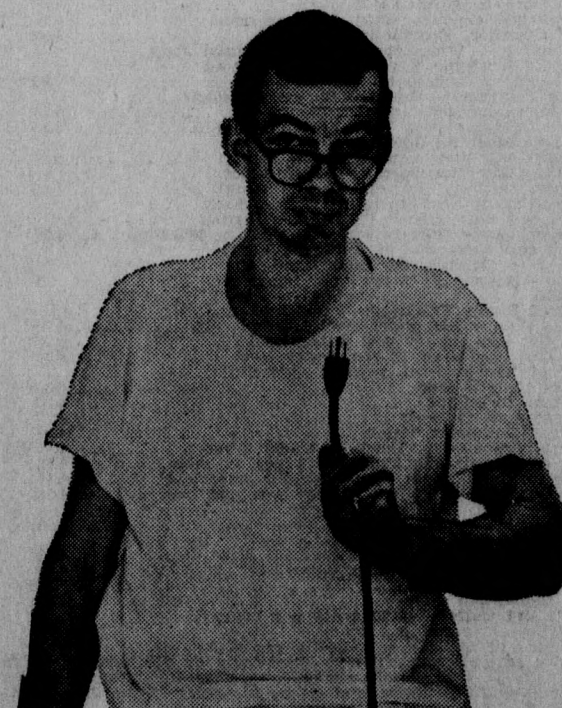
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Louis Van Iersel Honored On This

spoke, Dutch, Flemish, French and German, he didn't have English. While the military kept him under suspicious observation in the kitchen police, he managed to cram for the language with the help of a kindly woman who worked for the YMCA, and by the time he was shipped to France, he could follow drill orders. Over there, as a member of Company M, 9th Infantry, this knowledge of German, coupled with his daring, caused him to be used as the "point" for patrol group ventures into "No Man's Land"; he was supposed to parley for delay if Germans were encountered.

As a volunteer, he braved the furious line of fire in the infamous onslaught near the Soisson-Cheateau-Thierry highway to rescue the wounded, was injured himself, hospitalized, and awarded the French croix de guerre for heroism in combat.

Determined not to be shipped out of action, Van Iersel took French leave from the hospital as soon as he was able to navigate and searched for Company M by train, truck, and walking. "They had spirit in M Company like a good family. Friendship like brothers," is how he describes his feeling of attachment to his group. Eventually, he found his brothers in arms, earned another croix de guerre, and then was sent to lead a reconnaissance party to explore a situation where a bridge had been demolished

by the enemy in retreat. Here he crawled along the bridge debris, hit a trap which dumped him in the water and rang an alarm bell which in turn produced flares and ripping bullets all around him. He fought the current, ducking and hiding in debris, made the other side, learned that a barrage was planned for the spot, and returning with the information, prevented advance and saved many lives.

The getaway man from the patrol had reported the alarm and that Van Iersel was dead. But the Company clerks merely said, "You can't kill Van Iersel." Asked on his return how long he had been in the icy water, he answered, "A hundred years."

Within two days he was being decorated by General Pershing with the Medal of Honor, and the longed-for silence of Armistice hung over battlefields.

Because of disability, it took a bit of doing for Sergeant Van Iersel to talk his way into action in World War II. When a friend with one leg got to be a recruiting officer in the Marines, he said, "Well, if you can make it with one leg, so can I with one lung." So, he got to Bougainville in the South Pacific as a Marine.

Now Van Iersel holds Life Membership in the Marine Corps League, the Second Division Association, Veterans of World War I, the Congressional Medal of Honor Society, and Post 281 of the American Legion.

Villa Views

Olsons at the G's home with a cocktail party for their guests. Those included were Mr. and Mrs. Harlan Dunn, Mr. and Mrs. Guy Knudson, Mr. and Mrs. A. J. Huber, Mr. and Mrs. Bob Russell, Mr. and Mrs. Joe Kirwan, Mr. and Mrs. Don Monroe, Mr. and Mrs. Jim Fay, Mr. and Mrs. Malcolm Murison, Mr. and Mrs. Richard Fox, Mr. and Mrs. Brewster Benedict, Mr. and Mrs. Didon Stires, and Mr. and Mrs. John Wardlaw.

Mr. and Mrs. Don Hays had a pre-party cocktail party and a post-party breakfast. Their guests were Mr. and Mrs. Alan Boal, Mr. and Mrs. Robert Gray, Mr. and Mrs. Chad Richey, Mr. and Mrs. Ray Anderson, and Mr. and Mrs. David Hyatt.

Mr. and Mrs. Matt Slavin entertained Mr. and Mrs. Al Richards, Mr. and Mrs. James Long, Mr. and Mrs. Edward Conly, Mr. and Mrs. Howard Morgridge, and Mr. and Mrs. Frank Bennett.

The Gene Rodas had a pre-dance cocktail party and a post-dance breakfast. The Charles Hardisons had a group of their friends from Children's Hospital for cocktails, and the Ken Christiansons and Alan Sterns also invited groups in before department for the "Affair."

You can usually measure a person's intelligence by how insistent he is to convince you he knows his stuff.

LEGAL NOTICE

SIERRA MADRE NEWS

NOTICE TO BIDDERS
The City of Sierra Madre will receive sealed bids for the furnishing of three automobiles for the Police Department at 10:00 a.m. on November 18, 1965, at which time they will be publicly opened and read in the Council Chambers of the City Hall, 55 West Sierra Madre Blvd., Sierra Madre, California.

The Specifications and Bid Proposal are available at the office of the City Clerk where copies may be obtained.

Bids shall be filed in a sealed envelope, plainly marked: "Bid for the furnishing of Police Department automobiles."

The City of Sierra Madre reserves the right to reject any and/or all bids or to waive any informality in any bid.

L. MARIE WARFEL
City Clerk
Publish Sierra Madre News
November 4, 11, 1965

SIERRA MADRE NEWS

CERTIFICATE OF BUSINESS, FICTITIOUS NAME
The undersigned do hereby certify that they are conducting a business at 2660 E. Colorado Blvd., Pasadena, California, under the fictitious firm name of Ben's Print Shoppe and that said firm is composed of the following persons, whose names in full and places of residence are as follows:

Benjamin Michael McGee, 247 San Gabriel Court, Sierra Madre, California.
Jeanne S. McGee, 247 San Gabriel Court, Sierra Madre, California.
Dated September 18, 1965
Benjamin M. McGee
Jeanne S. McGee
State of California
Los Angeles County
On November 4, 1965, before me, a Notary Public in and for said State, personally appeared Benjamin M. McGee and Jeanne S. McGee, known to me to be the persons whose names are subscribed to the within instrument and acknowledged they executed the same.

Nora Heckman,
Notary Public
My Commission Expires
Jan. 14, 1969
Publish Sierra Madre News
Nov. 11, 18, 25, & Dec. 2, 1965

Annual Father-Daughter Night

Alverno's annual Father-Daughter Night for the freshmen, sophomores and their dads will be held Wednesday, Nov. 10, from 7:30 until 10 p.m. There will be a social hour to start the evening and give everyone a chance to get acquainted. A variety show will follow this with a community sing-along to put everyone into the proper spirit. The evening will conclude with dancing. The theme will be "You're the apple of my eye."

Sister M. Joanne, physics teacher, and six junior and senior science students will attend the Junior-Senior Science Symposium at Exposition Park this weekend. Mrs. M. Titus, chairman of the Home Economics Department at Alverno, will attend the national convention of home economic department heads to be held

at the Ambassador hotel. Sister M. Jane, principal of Alverno Heights, will be a delegate to the seminar for social studies teachers at the Los Angeles Times auditorium this weekend.

Sister Annemarie, vice principal, will attend the California Conference for Foreign Language Teachers in San Francisco this weekend.

Membership Party For Alpha Gamma

A membership party for all Alpha Gamma Delta alumnae will be held by the Alpha Gamma Delta Alumnae Club of San Gabriel Valley on Thursday, November 18, at 7:45 in the home of Mrs. Harry Redoglia, 3639 Locksley Drive, Pasadena.

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LEGAL NOTICE

LEGAL NOTICE

SIERRA MADRE NEWS
CITY OF SIERRA MADRE, CALIFORNIA
NOTICE INVITING BIDS

FOR
CONSTRUCTION OF WATER PIPE LINE
IN
SUNNYSIDE AVENUE

The City Clerk of the City of Sierra Madre will receive sealed bids for certain pipe line work, said work involving approximately one thousand twenty five feet (1,025) of 6" O.D. water pipe plus other appurtenances up to the hour of 10:00 a.m., Thursday, December 9, 1965, at which time they will be publicly opened and read in the Council Chambers of the City Hall, 55 West Sierra Madre Blvd., Sierra Madre, California. The bids will be presented to the City Council on Wednesday, December 14, 1965. Inspection of the site will be at 8:30 o'clock p.m. December 1, 1965, at 10:00 a.m. (leaving from the City Hall). The work is located within the City of Sierra Madre. All work must be completed within 45 calendar days after execution of the contract by the City.

The proposals will be publicly opened and read in the Council Chambers of said City on the date and at the time above-mentioned. At the Sierra Madre City Hall upon payment of a deposit of \$10.00 for each set of specifications and accompanying drawings. Said deposit will be refunded upon return of the specifications and drawings in good condition within 30 days after the proposals are opened. The specification is entitled "SPECIFICATIONS FOR CONSTRUCTION OF WATER PIPE LINE IN SUNNYSIDE AVENUE."

Each proposal must be accompanied by a certified or cashier's check or bid bond in the amount of ten percent of the estimated aggregate amount of the bid as a guarantee that the bidder, if an award is made to him in accordance with the terms of his proposal, will promptly execute a contract in the required form, secure payment of workmen's compensation insurance, and furnish a satisfactory faithful performance bond and a labor and material bond. Each of said bonds shall be in the sum of not less than one hundred percent and fifty percent respectively of the estimated aggregate amount of the bid to be made under the contract, computed above and as requested by the City, the bidder shall furnish a financial statement of recent date, and in addition to this requirement will render a bid informal and shall be sufficient cause for rejection.

Notice is hereby given bidders that in accordance with the provisions of Section 1770 of the Labor Code, the City Council of the City of Sierra Madre has ascertained the prevailing rate of per diem wages for each craft or type of workman or mechanic needed to execute the contract which will be awarded the successful bidder. A schedule of said general prevailing wage rates is as follows:

Classification	Rate Per Hour
CARPENTERS	
Carpenter	\$4.64
Millwright	4.84
Saw Filer	4.84
Table Power Saw Operator	4.74
(Health and welfare — 18 cents per hour)	
(Pension — 25 cents per hour)	
(Vacation — 15 cents per hour)	
CEMENT MASONS	
Cement Mason	4.46
(Health and welfare — 20 cents per hour)	
(Pension — 25 cents per hour)	
(Vacation — 15 cents per hour)	
IRON WORKERS	
Reinforcing Iron Worker	4.82
(Health and welfare — 23 cents per hour)	
(Pension — 15 cents per hour)	
(Vacation — 15 cents per hour)	
LABORERS	
Laborer — General or Construction	3.60
Operator of Pneumatic and Electric Tools, Vibrating Machines, and similar mechanical tools not separately classified herein	3.81
Concrete Saw Man, excluding Tractor Type	3.81
Asphalt Baker and Ironer	3.81
Buggyman Man	3.81
Cement Dumper (on 1 yd. or larger mixer and handling bulk cement)	3.81
Concrete Curer — Impervious Membrane and Form Oilier	3.79
Cribber or Shorer	3.96
Flagman	3.60
Laying of all non-metallic pipe, including Sewer Pipe, Drain Pipe and Underground Tile	3.91
Making and Caulking of all non-metallic Pipe Joints	3.79
Tarman and Mortarman	3.65
Watchman	2.94
(Health and welfare — 16 1/2 cents per hour)	
(Pension — 15 cents per hour)	
(Vacation — 10 cents per hour)	
OPERATING ENGINEERS	
A-Frame or Winch Truck Operator	4.86
Engineer-Other and Signaller	4.38
Air Compressor, Pump or Generator Operator	4.38
Concrete Mixer Operator, Skip Type	4.62
Equipment Greaser	4.62
Fireman	4.62
Heavy Duty Repairman	5.16
Heavy Duty Repairman's Helper	4.38
Motor Patrol Operator (any type or size)	5.26
Roller Operator, Compacting	4.97
Skip Loader — Wheeltype — Ford, Ferguson Jeep or Similar Type 3/4 yard or less (Without dragtype attachments)	4.62
Tractor Operator — Dragtype Shovel, Bulldozer, Tamper, Scraper and Push Tractor	5.16
Tractor Operator with Boom Attachments	5.26
Trenching Machine Operator (Up to 6-foot depth capacity, manufacturer's rating)	4.97
Trenching Machine Operator (Over 6-foot depth capacity, manufacturer's rating)	5.26
Universal Equipment Operator (Shovel, Back Hoe, Dragline, Clamshell, Derrick, Derrick Barge, Crane, Hoist Driver and Mucking Machine	5.26
(Health and welfare — 15 cents per hour)	
(Pension — 15 cents per hour)	
(Vacation-Holiday — 30 cents per hour)	
TEAMSTERS	
Driver of Dump Truck of:	
Less than 4 yds. water level	4.20
4 yds. but less than 8 yds. water level	4.23
8 yds. but less than 12 yds. water level	4.28
Driver of Truck Legal Payload Capacity:	
Less than 6 tons	4.20
6 tons to 10 tons	4.23
10 tons to 15 tons	4.28
Driver of Dumpster Truck	4.44
Driver of Transit-Mix Truck — Under 3 yds.	4.38
Driver of Transit-Mix Truck — 3 yds. or more	4.58
Dumpster Truck, less than 6 1/2 yds. water level	4.44
Dumpster Truck, 6 1/2 yds. water level and over	4.58
Water or Tank-Type Truck Driver —	
Under 2500 gals.	4.26
Water or Tank-Type Truck Driver —	
2500 gals. to 4000 gals.	4.38
Truck Greaser and Tinsman	4.33
Truck Repairman	5.165
Truck Repairman's Helper	4.435
(Health and welfare — 20 cents per hour)	
(Pension — 15 cents per hour)	
(Vacation and Holiday — 15 cents per hour)	

The City reserves the right to reject any or all bids, to waive any informality in a bid, and to make awards as the interests of the City may require. This notice is given by the order of the City Council, City of Sierra Madre, California.

CITY OF SIERRA MADRE
By: L. MARIE WARFEL
City Clerk

Publish Sierra Madre News
November 11 & 18, 1965

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Program On Arts and Crafts

Pasadena Alumnae of Alpha Omicron Pi will meet on Thursday evening, November 18 at 8 p.m. at the home of Mrs. John Heard, 462 Manzanita, Sierra Madre with Mrs. Vernon Rose presiding. All members in the area are cordially invited to attend.

After a business meeting, an arts and crafts program will be presented by Mrs. Jack Layman of San Gabriel. Hostesses for the evening include Mrs. Donald Churchill of Arcadia, Mrs. Dale Simpson of Temple City, and Mrs. Henry Culbertson of Altadena.

Plans will be discussed for the 68th Anniversary Founders Day program of a luncheon to be held on Saturday, December 4 at a restaurant in Glendale.

As Ives Sees It In Sports

and let's hope they look a darned sight better than they did last week against weak LACC. VENTURA is a tough nut to crack and we have to think the Pirates rate an edge. Mike Edge, the 220-pound fullback that is, Make it like 20-14.

USC should have little trouble with defenseless Pittsburgh. STANFORD will throw the Rose Bowl race into a tizzy by dropping UCLA 14-10. WASHINGTON will take out their Bruin frustration on Oregon State.

LIMB-CRAWLERS. Along with STANFORD's win, tab CALIFORNIA over Oregon. LONG BEACH STATE over Calif. St. L.A. LSU to nip Miss. State. WASHINGTON ST. (they've made believers out

of me) to down Arizona State. TENNESSEE, still unbeaten but twice tied, to down traditional rival, Houston. TEXAS to dump Texas Christian. MICHIGAN gaining momentum to drop Northwestern.

PURDUE to outscore Minnesota in a wild one. PENN STATE to edge Navy but might close. MISSOURI, smelling Oranges on New Year's, to dump Oklahoma but it could be an upset. RICE to nip inept Texas A&M.

Bob Blackman's DARTMOUTH eleven should drop Cornell but these ancient rivalries are rugged. GEORGIA over Auburn and more of the same. TEXAS TECH over Baylor. O.K., so take two and hit right.

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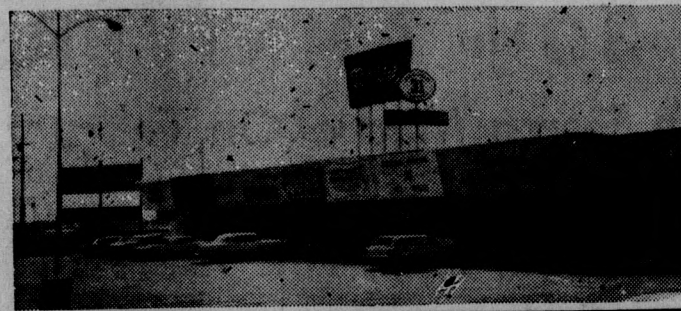
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Frog Legs
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Filet of Sole
Red Snapper Filet
Halibut Filet
Swordfish
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Lesson-Sermon Announced For Sunday, Nov. 14

Jacob's struggle at Peniel and the conversion of Paul will be included in the Bible Lesson at Christian Science churches this Sunday to illustrate spiritual transformation.

A verse from Paul's message to the Romans will underscore the theme. "And be not conformed to this world: but be ye transformed by the renewing of your mind, that ye may prove what is that good, and acceptable, and perfect, will of God" (Romans 12:2).

Related passages from the Christian Science textbook will include these lines: "Mortals must gravitate Godward, their affections and aims grow spiritual — they must near the broader interpretations of being, and gain some proper sense of the infinite — in order that sin and mortality may be put off" (Science and Health with Key to the Scriptures by Mary Baker Eddy, p. 265).

The Lesson-Sermon is on the subject of "Mortals and Immortals."

Sermon Topic Announced By Dr. Barnhart

"One Returned to Glorify God and Give Thanks, based upon the healing of the ten lepers by Jesus is the sermon topic at The Santa Anita Church 226 W. Colorado Blvd., Arcadia, at both the 9 and 11 a.m. church services, Sunday, November 14. In applying this healing to everyday living, the impact of the attitude of the "one who returned to glorify God and give thanks" upon the experiences of an individual will be discussed. For the convenience of the public, infant and child care is provided at both services.

A sound and practical religious basis for living is offered youth of all ages through the youth program. Graded classes are held from kindergarten through high school. All youth are invited.

As an expression of the Spirit of Thanksgiving, the ladies of the church are presenting a Festival of Grateful Hearts, Thursday, December 2. Many beautiful gifts made in love and appreciation will make your Christmas shopping a joy and a blessing. Please keep this date in mind and watch for later announcements.

Delta Zeta Plan Initiation Of Daytime Section

Featured speaker at the Pasadena Foothill Alumnae of Delta Zeta's Thursday, November 11, 7:15 p.m. dessert meeting at the home of Mrs. Rex H. Smith, 618 W. Highland Ave., Sierra Madre, will be C. O. Reinhardt, physical plant manager for the University of California at Irvine, who will tell how the university began and show its progress.

Mrs. Charles Youde, Downey, province vice president, will be an honored guest as she pays her official visit to the alumnae chapter.

Plans for the initiation of a new daytime section will be finalized, according to Mrs. Raymond C. Pyley, president. Interested alumnae will meet at the San Marino home of Mrs. Roy Breitwieser, 955 Huntington Drive, at noon on Wednesday, November 17, before luncheon at a restaurant in San Marino. Mrs. Harold J. Simpson, vice president, has been assisting Mrs. Pyley with arrangements.

Also on the evening's agenda is a report on Alpha Chi chapter of Delta Zeta at UCLA by Mrs. King Karpen Jr., immediate past-president of Alpha Chi's mothers' Club.

The dessert committee includes Mrs. Louis J. Richards, chairman, Mrs. Francis J. Rice and Mrs. R. C. Carley.

All area Delta Zetas are invited to make reservations with Mrs. William Pickering, 355-7855; Mrs. Fred M. Barner Jr., 446-2735, or Mrs. Pyley, 449-4882.

Bethany Church News

Pastor Robert N. Schaper of Bethany Church of Sierra Madre, 93 N. Baldwin will speak on the theme "The Missionary Challenge" at the 7 p.m. service Sunday, November 14. This is in keeping with the emphasis on the missionary outreach which is being featured during the month of November.

Other services during the month will feature Bob Bowman, president of the Far Eastern Broadcasting Company; Wycliffe Translator work in Colombia through Miss Frances Jackson via tape recordings and pictures; and a Christmas offering on November 21 which will be given as special gifts to the church's 17 missionary families.

At the morning worship hour on November 14, at 11, Dr. Schaper will speak on the subject, "Sinai and Zion," continuing his series on the Book of Hebrews.

The Senior High department at the church will assist the chaplain at Los Angeles General Hospital in holding services for patients

on November 14. The student executive, led by Miss Diantha Burnett will then meet for dinner and a planning session. Mr. Bryan Wilhite, a student at Fuller Seminary, is their advisor.

Of special interest to the community will be the introduction of duplicate services beginning Sunday, November 21 at 8:30 a.m. with Sunday school at 9:40 and another worship service at 11. The identical services are needed because of space needs and to make it possible for some people to worship with the congregation who could not do so otherwise. A musical ensemble will provide the music for the early service with the Chancel Choir, under the direction of Margaret Schaper singing for the 11 worship hour.

Visitors are cordially invited to attend any of the services of the church. Bible study groups are held for every age level throughout the week and inquiries are welcome.

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FAITH LUTHERAN CHURCH

The Lutheran Church — Missouri Synod
845 Hastings Ranch Drive Arcadia W. Hesse, Pastor
9:15 — SUNDAY SCHOOL & BIBLE DEPARTMENTS
10:30 — SUNDAY WORSHIP HOUR — Holy Communion
Sermon: "When Spiritual Asbestos is Needed."
5:30 — WALTHER LEAGUE-SPONSORED POTLUCK SUPPER
Film: "Hours and Flowers."
A CHRISTIAN WELCOME TO YOU!



Sierra Madre Congregational Church
"The Church of the Singing Tower"
Interim Minister: Rev. Shelby J. Light

Sunday, November 14
Morning Worship and Church School, 10 o'clock
Rev. Harold Auber, Jr., Preaching

The Santa Anita Church

226 West Colorado Boulevard, Arcadia HI 6-8206
Dr. Ethel Barnhart, Minister

Sunday, Nov. 14 — 9 and 11 a.m. Services
"ONE RETURNED TO GLORIFY GOD
AND GIVE THANKS"

9 A.M. Junior Church, High School and College
Dial-for-Prayer, day or night 447-6162

BETHANY CHURCH

(INTERDENOMINATIONAL)

Baldwin at Montecito Robert N. Schaper, Pastor

9:30 — Sunday School

11:00 — "Sinai & Zion"

8:00 — Christian Endeavor

7:00 — "The Missionary Challenge"

Dr. Schaper preaching at
all services.

First Church of Christ, Scientist

186 W. HIGHLAND AVE., SIERRA MADRE

READING ROOM, 22 N. BALDWIN AVE.

Saturday 10-3 P.M.

Daily Except Sundays and Holidays 12-5 P.M.

"Mortals and Immortals"

Sunday Service (small children cared for) 11:00 A.M.

Sunday School for pupils up to age 20 9:30 A.M.

Wednesday Testimonial Meetings 8:00 P.M.

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To Honor The Living

AS WELL AS THOSE
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SUPREME SACRIFICE
ON THIS

VETERANS DAY

NOVEMBER 11, 1965



Harry L. Embree Post No. 3208 will Celebrate their
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In Sierra Madre On February 12, 1966

HUNDREDS OF MEN & WOMEN IN MARCHING TEAMS
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THEY MUST BE FED!

THEREFORE ALL PROFITS FROM THIS ADVERTISEMENT WILL
BE DEPOSITED TO THE CREDIT OF THE POST AS A
PARTIAL CONTRIBUTION FROM THE BELOW LISTED MERCHANTS
TO HELP MEET THE EXPENSE OF FOOD & BEVERAGE AFTER
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The Following Merchants and Businessmen Honor All Veterans and Give Their Support To Peaceful Years Ahead

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JOHN SZERSZEN, Commander
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Working for the people of the Community
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PASADENA'S LARGEST AND FINEST LAUNDRY AND CLEANING PLANT

Security First National Reports Economic Trend

Southern California's business activity continued at a near-record level during October and moved four per cent ahead of last year's pace, Paul O'Sullivan, manager of Security First National Bank's Foothill and Rosemead Branch, reported this week.

As measured on the bank's business index, October's economy was estimated at 144.6, compared with September's 144.8 (preliminary) reading and the record high of 145.3 set last July.

According to the report, business index components for October showed varied trends. Bank deposits, which dropped slightly in September, edged upward in October after adjustment for seasonal influences.

Department store sales, which netted a strong increase in the previous month, continued unchanged during the month of October. Construction activity, based on the number of permits issued, and real estate sales were slightly lower.

Employment has continued to be the brightest light in the Southland's economic picture. During September, the latest month for which figures are available, the

number of civilian job holders in the eight major Southern California metropolitan areas rose to approximately 4,280,000, a new high.

The increase was attributed to seasonal gains and renewed growth in the manufacturing sector. The total also represents an increase of more than 133,000 new job holders when compared to the same period a year ago, for a year-to-year gain of 3.2 per cent. The comparable nationwide increase is 2.3 per cent.

While employment was going up, unemployment registered a slight decline, Security Bank's report noted.

Unemployment in the Southland metropolitan areas averaged six per cent of the total labor force during September on a seasonally adjusted basis. This is below the 6.1 per cent and 6.2 per cent recorded for August and September of 1964, respectively. However, the figure is higher than the current national rate of 4.4 per cent, Security Bank said.

Check your tires often for proper inflation pressure.

"Safety first" is the best form of "first" aid.

Cobwebs

Due to an appeal by Col. H. B. Hersey and its support by Herbert Hoover Jr., the City Council votes an appropriation toward the fund to keep the two Boy Scout troops in the San Gabriel division. Other funds are sought to carry on the work of Friendly Indians, for boys too young for Scouting.

Several restaurants in this area offer special dinners from 50 cents; ground beef retails for 19 cents a pound, and a new Chevrolet starts at \$495.

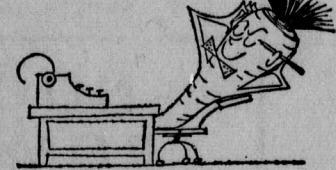
Mrs. W. T. McKee of this city gives a dinner party in honor of a noted portrait painter who is also a Hungarian Count, Count Affad Pazthory. Although born in Hungary, the Count is currently a resident of Pasadena.

Judge Tom W. Neale and Sierra Madre Chief of Police, Gordon McMillan, get set to go on a quail hunting expedition in the vicinity of Indio.

Jack Young of N. Adams St. has his foot in a cast, the result of a broken toe received in a football scrimmage — at M.G.M. studios.

Sierra Madre now boasts a Guarnerius violin, owned by Miss Elizabeth Morgridge. Friends consider its rare tonal quality well suited to the flourishing talents of this young violinist.

CARROT TOP



certainly wouldn't qualify, cartoonist Al Capp, the creator of Li'l Abner and other Dogpatchers, had this to say about it:

—CT—
"A needy artist is an artist who produces stuff nobody needs."

—CT—
But whether anybody needs it or not, the spender in Washington will keep baking and slicing that pie, so long, at least, as the taxpayers keep supplying the dough . . . To me it is beginning to look like those who maintain that "the world owes them a living" are going to win after all.

—CT—
I have heard the following quotation a million times during my life in the newspaper field . . . "A picture is worth a thousand words" . . . But if you give me a thousand words I can have . . .

The Lord's Prayer
The Twenty-third Psalm,
The Hippocratic Oath,
A Sonnet by Shakespeare,
The Preamble to the Constitution,
Lincoln's Gettysburg Address,
And I'd have enough words left over for just about all of the Boy Scout Oath . . .

—CT—
... And I wouldn't trade all that for any picture on earth.

—CT—
In closing the column for this week let us leave you with a very serious thought . . . "We have gotten to the stage where we must have laws to control unions, or else do away with laws that keep businessmen from running their own business . . . Either or both of these could do the job, I hope, I hope, I hope."

10,000 REASONS WHY...

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After hour emergency pharmacy service is available.

Rudolph R. Hartman

**Hartman
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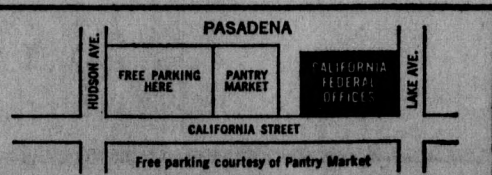
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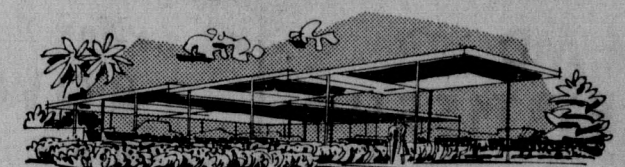
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PRESERVES**Strawberry
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**New Large Size
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APPLE JUICE****4 ¹/₂ \$1.00**

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